

Stars & starlets went paddling on crystal clear Lake Zell / 'ONE Dragon Boat Cup' in the 'Europa-Sportregion' / A tough fight for the title

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Agency: [knoefler-journalist](#) | media and communications



'Kraass Alter' means 'really cool, old man'. This famous expression is resounding along Lake Zell. 'Die sehen ja voll korrekt aus' might be translated by 'these people look very trendy'. One might wonder where the unconventional phrases come from that onlookers can hear quite clearly at Thumersbach Lido early in the morning. For a little moment all is quiet. Then there is another shout, this time coming from two dialect-coloured voices at the same time. 'Geil, Bunnies!' The addressee of this new jaunty manifestation of joy is obviously Dorkas Kiefer. The German actress is a celebrity in the TV landscape of Austria's neighbouring country, where her admirers come from, too. They know each other well: Erkan and Stefan, the silly comedian duo from Bavaria, are getting everybody in a party mood.

For this year's ONE Dragon Boat Cup, they stood side by side in their typical jogging suits, white towels round their shoulders, their rapper's hat on their heads. On their breasts they were sporting golden chains showing their names. For their performance in the 'Europa-Sportregion Zell am See-Kaprun', the actors kept to their usual mixture of Turkish and German slang. And it went down well with the audience: the members of the 24 teams that participated in the first round races to qualify for the final on 8th July visibly enjoyed the two comedians' act.

The TV stars had not come to the heart of Pinzgau just for a holiday: Apart from the comedians, Lisa Fitz, Sascha Wussow, Max Tidof and Werner Böhm all went to paddle in the metre-long waterborne vehicles. They were competing for some important points for the so-called 'Großer Grenzverkehr', 'Heavy Border Traffic', the traditional vintage car rally across the Alps. The event in the unusually wobbly boats posed some real difficulties for most of the stars.

Austria's political and business elite was slightly more successful: Hans Wallner, managing director of Europa-Sportregion Marketing GmbH, Ferdinand Eder, chairman of Schmittenhöhebahn AG, and Kaprun's mayor Norbert Karlsböck were three renowned representatives of the region who took part in the races. They cut a fine figure in the sporty duel with other high-calibre boat crews. But only the teams of 'Freaks On Tour' of FOT Events & Incentives and 'La Karamba Resistance' of the Zell bar of that same name were able to secure tickets for the finals on Lake Wörth. Injoy fitness centre managed a cold start in the fun scoring which also earned them a place in the finals at Velden.

But not the fastest teams only were awarded prizes. The judges also thought that the most creative outfit was worth a prize: it went to the team of 'SALK Rennschnecken', the 'racing snails' of Salzburg Regional Hospital. And the hospital staff was even

more pleased with the above-mentioned compliment they got from Erkan and Stefan, 'Krass Alter, die sehen ja voll korrekt aus.'

More information on the 'ONE Dragon Boat Cup' and the 'Europa-Sportregion Zell am See-Kaprun' can be found on the Internet at www.europasportregion.info.

General Information:

With 13,500 beds and two million overnight stays per year, the 'Europa-Sportregion Zell am See-Kaprun' is one of the most important tourism centres in Austria. In winter as in summer, guests find all kinds of leisure activities to choose from. For ski fans there are 130 kilometres of finest pistes in thick powder snow. In the summer months Zell am See and Kaprun captivate with ideal conditions for more than 40 different kinds of sports - from hiking and golfing, cycling and all water sports to extreme sports like canyoning and, last not least, summer skiing on the glacier of Kitzsteinhorn. In recent years the region has also hosted many races of the Mountain Bike World.

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