

Total Hockey Grand Opening Celebration: Introducing Hockey Heaven to Chesterfield

Date: 09-19-2009 12:30 PM CET

Category: [Sports](#)

Press release from: [Total Hockey](#)



Total Hockey announced the Grand Re-Opening of its newly expanded and renovated store in Chesterfield, Mo., will kick off with a festival featuring a variety of activities and entertainment, as well as exclusive offers from the nation's leading hockey equipment manufacturers. The fun begins Saturday, September 26 and continues all weekend through Sunday, September 27 and is free to the public.

The weekend festival includes a variety of interactive games. Test your shot accuracy on Warrior's Top Shot shooting range or sit down in the barber chair for a brand new Warrior-original hairdo, courtesy of Warrior's Chop Shop and the hair stylists of Fantastic Sams. Fans donning the most unique haircuts are eligible to win Warrior prizes.

If you're feeling lucky, stop by Reebok's booth to spin the Prize Wheel for your chance to grab as much Reebok cash and discount coupons as you can in the Reebok Money Booth. The Total Hockey Grand Opening Celebration will also feature other exciting games and activities courtesy of Bauer and Easton.

In addition to the excitement of the celebration, the public will have the opportunity to experience hockey heaven. Total Hockey Chesterfield closed its doors in mid-August to finalize the renovations of its tremendous expansion. The new store underwent a complete overhaul, tripling its size to 7,000 square feet of nothing but hockey. Now the premier Total Hockey store in the St. Louis area, the newly renovated store features sections dedicated to players and goalies alike, providing the latest top-of-the-line equipment to meet your specific needs and enhance your game.

"We're very excited about our new renovations in the Chesterfield store. This area has become a hockey hotbed and it's the perfect place for a premiere store in the St. Louis area", said George McNichols, Total Hockey St. Louis District Manager. "Hockey players and fans alike are going to love it."

Total Hockey Chesterfield is located at 254 THF Blvd., Chesterfield, MO 63005. The Grand Opening Festival will be open

normal business hours, Saturday 10 am to 6pm and Sunday 11am to 5 pm. If you have any questions, please call 866.929.6699 or e-mail info@totalhockey.net.

About Total Hockey

Total Hockey is a privately held hockey equipment retailer based in St. Louis, Mo., that is dedicated to providing the latest in hockey equipment, superior quality merchandise and excellent customer service. Founded in 1998, Total Hockey has embarked on a broad-scale expansion in specialty hockey operations and now has seven retail stores in the greater St. Louis and Chicago areas, as well as an e-commerce facility at totalhockey.net www.totalhockey.net/. For more information, call toll-free at 866.929.6699.

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