

AirSafe.com Foundation's Dr. Todd Curtis to Present at Bird Strike North America 2009

Date: 09-19-2009 11:52 AM CET

Category: [IT, New Media & Software](#)

Press release from: [AirSafe.com, LLC](#)

Agency: **Speedbrake Publishing**



Sep 10, 2009 – Dr. Todd Curtis of the AirSafe.com Foundation will present the paper "Social Media, Bird Strikes, and Aviation Safety Policy" at the 2009 Bird Strike North America Conference in Victoria, Canada the week of 13 September 2009.

Dr. Curtis, who created the site AirSafe.com in 1996 and helped to launch the web site of Bird Strike Committee USA at Birdstrike.org in 1999, will demonstrate the potential social media applications such as Twitter, YouTube, and LinkedIn have for serving the aviation safety community, the general public, and the news media.

He will also discuss the role that social media applications like Twitter, YouTube, and podcasts have had in shaping the public's relationship to aviation safety issues after the January 2009 ditching of a US Airways aircraft in the Hudson River, as well as why any organization that intends to influence aviation safety policy or the aviation safety community should embrace these emerging technologies in order to better accomplish its mission.

Dr. Curtis will also review the history of how those in the bird and wildlife hazard community have used the Internet to support their efforts, specifically how in the early days of the web, simply having an online presence in the form of a web site was sufficient, and how the rise in the use of social media technology has made it necessary to change that web site-oriented approach.

Attendees at the upcoming conference will have the opportunity to not only attend the presentation, but also to have Dr. Curtis evaluate their organization's approach to using social media. For further information and additional updates, visit [BirdstrikeNews.com](#).

The AirSafe.com Foundation provides the public with factual and timely information on airline safety and security events, as

well as information about fear of flying, baggage rules, filing airline complaints, and other airline issues that concern the flying public.

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