

abas Group on the speedway to success: increase in sales worldwide

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Karlsruhe, September 10nd, 2009 – This year has been marked with challenges for every industry around the world. Besides those challenges, companies invested in optimizing their business processes and decided in favor of abas Business Software. Therefore, a high increase in new sales volume has been realized unexpectedly. Until the end of July, 89 new corporate users from around the globe decided to use abas Business Software (ERP, PPC, MRP, eBusiness). abas software partners in USA, China, Spain and Hungary were among the most successful with a growth of 150%.

The next boom is certain

Cycles of recession were always alternating with cycles of economic pick-up. Currently, many companies take advantage of their free capacities to invest in optimized internal and company wide processes with support by abas Business Software. Until July 31st, a high demand for abas ERP resulted in 57 new installations in Germany, which equals a growth of 7% in comparison to the previous year's first half. abas Business Software is the ideal tool for companies to reduce costs and to increase efficiency and productivity.

Quality

The abas group's success is based on various reasons. A big success factor is the continuous development of abas Business Software which is based on acknowledged and defined technological standards. Another essential attribute is flexibility and user specific abilities to tweak and modify the system without losing its upgradeability. In addition, ABAS' financial stability is among convincing facts for many companies to engage in a sustainable long-term cooperation. With an equity ratio of 75%, every investment is financed through the company's cash flow. This gives ABAS complete independence from banks and investors.

Global Presence

The German software manufacturer's global presence is highly important. Since the end of the 90s, ABAS has developed its business software for the global market and with a global network of active software partners in currently 29 countries, ABAS customers have a huge advantage to implement their ERP on multiple sites in various countries. In 2009, new abas software partners were welcomed, such as Ukraine's Infocom Ltd. or Russian IT Concern R-Pro from St. Petersburg. abas software partners are trained and qualified systematically to ensure a global unified premium service of software implementation, training and hotline support as well as long-term assistance to ensure high customer satisfaction around the world.

Company profile

ABAS Software AG is a leading provider of cost-effective ERP solutions for midsize manufacturers and distributors. More than 2,200 customers have chosen ABAS as their IT specialist and work successfully with the internationally applicable abas Business Software. ABAS, established in 1980 and once characterized by students, has now become a global network of companies. ABAS Software AG in Karlsruhe employs more than 115 people, and together with over 50 abas partners ABAS employs approx. 600 employees worldwide. The abas software partners provide a wide range of services including implementation, customization, hardware and network support. ABAS also provides on-site support and ensures short reaction times and high service quality. International partners in Germany, Austria, Switzerland, Hungary, Romania, Bulgaria, Turkey, Czech Republic, Slovak Republic, Poland, Ukraine, Russia, the Netherlands, France, Italy, Spain, Iran, Indonesia, India, Sri

Lanka, Malaysia, Singapore, Vietnam, Thailand, China, Hong Kong, Australia, Mexico, and the USA represent the ABAS Software AG throughout the world. The partner network is continuously being expanded.

Product profile - abas Business Software

The brand name abas Business Software includes the products abas ERP for production, abas Distribution for distribution, wholesale, and service companies, and the eBusiness solution abas eB. abas ERP is an ERP application designed specifically for manufacturers in the Assemble-to-Order, Make-to-Order and Engineer-to-Order environment. abas Business Software is priced to fit most budgets while delivering full ERP functionality. It is flexible, adaptable, internationally applicable and a save investment for the future. The clear structure and well thought-out implementation strategy of the system enable a short implementation period as well as trouble-free integration into the company structure. New functions and technologies are constantly added to the standard software with each new upgrade. As a result, abas users are always using the most up-to-date product. abas Business Software is currently offered in 28 languages and can be run using Linux, Unix and Windows. ABAS has been a supporter of the open source operating system Linux since 1995. Approximately 80% of over 2,200 abas installations are based in Linux.

abas Business Software - range of services: Sales/sales order processing/shipping, purchasing/purchase order processing, warehouse management, scheduling, logistics, materials management/MRP, production/PPC, financial accounting, fixed asset accounting, cost accounting, controlling, eBusiness, portal, etc.

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