

ADA Cosmetics: Global distribution with abas Business Software

Date: 09-10-2009 08:03 PM CET

Category: [IT, New Media & Software](#)

Press release from: [ABAS Software AG](#)



Karlsruhe, Germany, September 9th, 2009 – ADA Cosmetics, the German based market leader in premium hotel cosmetics reached its limits with their previous business software and needed more than just an upgrade. Due to a broad product range, their new system had to be able to manage batch and process manufacturing as well as custom and small-scale production. Because ADA Cosmetics distributes through various national and international locations, it also had to be equipped with multi-user features. abas Business Software meets all these requirements and assists the hotel cosmetics specialist since 2001. abas ERP has exceeded all of ADA's expectations over the years. With evolutionary and innovative abas Business Software, ADA works with a tool that easily connects new locations, continuously optimizes processes and saves costs.

Global distribution with a zero error rate Hartmut Schindler, Head of IT at ADA Cosmetics, sees additional benefits in using abas ERP at ADA: "Our whole accounting is integrated in abas ERP. Ever since, internal transparency has increased remarkably. Individual transactions can be tracked back from finished goods via production processes back to document level in various languages. Data is only entered once and is instantly available worldwide. Time consuming double entries are non existing, as well as fault finding. Basically, the error rate is zero."

Schindler sees another highlight in the international presence of abas Business Software: "We are using abas ERP at our locations in Austria, Switzerland, France, Spain, Dubai, Hongkong, Singapore and China. At all locations, we are using our installation with all company specific modifications. It is inevitable that ABAS has a global partner network. The local abas partner is responsible for any country specific software customization. He is aware of any regional distinctions and knows local laws and mentality." From Germany, ADA centrally runs the production for all countries. This incorporates the entire purchasing, warehouse and production. This way, ADA is aware of order statuses or actual stocks at any location at all times. Hartmut Schindler sums up, "Through this organization every individual's productivity has increased tremendously. Despite our company expanded extraordinary, we were able to increase our service quality worldwide without increasing personnel."

ADA: Interaction of ERP and Web-Shop ADA Cosmetics International is a global enterprise. Around 50% of all purchase orders are processed online. Their web presence and online shop are available in four different languages. Christian Estenfeld, Head of Pre-Production, shares his positive experiences on using international applicable abas ERP and the advantages of combining it with opportunities of their Web-shop: „All orders are recorded in abas ERP in real-time, regardless of the language they have been placed in. Prices can be structured and calculated for different customer categories. abas ERP provides centrally held information that is directly presented to our potential target market on our various web-presences.“

About ADA Cosmetics

In 1979 Andreas Dahlmeyer founded the company, and started out offering soap bars for hotels in customer's corporate design. This business idea was highly appreciated by the market and initiated an unprecedented expansion. Today, ADA is operating internationally with more than 300 employees. The cosmetics company generated a turnover of 45 million Euros in 2008 and belongs to the investor group Halder since 2006. ADA exports their products in more than 150 countries. "It is a special something, that little extra, that contributes to a guest's well-being and makes them come back. Especially in sensual bathrooms, hotels can really score with premium original cosmetic products", explains ADA founder Andreas Dahlmeyer.

Company profile

ABAS Software AG is a leading provider of cost-effective ERP solutions for midsize manufacturers and distributors. More than 2,200 customers have chosen ABAS as their IT specialist and work successfully with the internationally applicable abas Business Software. ABAS, established in 1980 and once characterized by students, has now become a global network of companies. ABAS Software AG in Karlsruhe employs more than 115 people, and together with over 50 abas partners ABAS employs approx. 600 employees worldwide. The abas software partners provide a wide range of services including implementation, customization, hardware and network support. ABAS also provides on-site support and ensures short reaction times and high service quality. International partners in Germany, Austria, Switzerland, Hungary, Romania, Bulgaria, Turkey, Czech Republic, Slovak Republic, Poland, Ukraine, Russia, the Netherlands, France, Italy, Spain, Iran, Indonesia, India, Sri Lanka, Malaysia, Singapore, Vietnam, Thailand, China, Hong Kong, Australia, Mexico, and the USA represent the ABAS Software AG throughout the world. The partner network is continuously being expanded.

Product profile - abas Business Software

The brand name abas Business Software includes the products abas ERP for production, abas Distribution for distribution, wholesale, and service companies, and the eBusiness solution abas eB. abas ERP is an ERP application designed specifically for manufacturers in the Assemble-to-Order, Make-to-Order and Engineer-to-Order environment. abas Business Software is priced to fit most budgets while delivering full ERP functionality. It is flexible, adaptable, internationally applicable and a save investment for the future. The clear structure and well thought-out implementation strategy of the system enable a short implementation period as well as trouble-free integration into the company structure. New functions and technologies are constantly added to the standard software with each new upgrade. As a result, abas users are always using the most up-to-date product. abas Business Software is currently offered in 28 languages and can be run using Linux, Unix and Windows. ABAS has been a supporter of the open source operating system Linux since 1995. Approximately 80% of over 2,200 abas installations are based in Linux.

abas Business Software - range of services: Sales/sales order processing/shipping, purchasing/purchase order processing, warehouse management, scheduling, logistics, materials management/MRP, production/PPC, financial accounting, fixed asset accounting, cost accounting, controlling, eBusiness, portal, etc.

ABAS Software AG
Suedendstr. 42
76135 Karlsruhe/Germany
Tel.: +49 721/9 67 23-0
Fax +49 721/9 67 23-100
info@abas.de
www.abas-software.com

[You can find this press release here](#)