

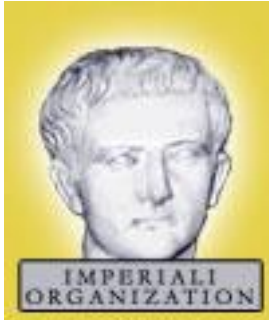
Imperiali Organization Agrees in Principle to Open European Union Headquarters

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Agency: **i1connect**



June 14, 2006 –Basel, Switzerland - Today, Imperiali Organization, an international expansion and development group, announced that they have agreed in principle to open up a European Union Headquarters based out of Basel, Switzerland.

Recently, Daniel Imperato, founder of Imperiali Organization returned to the United States from a four week trip throughout the EU further strengthening the ties and presence of Imperiali Organization as a whole.

"Imperiali is proud to announce that an agreement in principle with AlphaMed, the medical and consulting firm of Basel Switzerland, has agreed in principle to become the operational arm of Imperiali Organization with an agreement to incorporate the business of AlphaMed along with a name change of the entity to Imperiali Organization EU," stated Imperato.

In addition the AlphaMed CEO Gaustad Kjell, will be the CEO of the Imperiali Organization EU.

The principle agreement is subject to final due diligence from all parties concerned and brings to the table a two-fold expansion for the consulting and advisory of Imperiali.

First, Imperiali Organization's presence and new the European Union headquarters in Basel enable Imperiali to coordinate its agents throughout the European Union under a European entity

Second is the expansion of the Imperiali's advisory services into the area of medical products, drugs, and related medical services that can be adaptable to the global marketplace through the utilization of Imperiali's global network.

The Imperiali Organization is rapidly expanding having opened a new office in Los Angeles and having aligned partners around the world from Argentina, to Spain, to Italy, to the Middle East, to China.

- About Imperiali Organization

Imperiali Organization (www.imperiali.org), founded by Daniel Imperato, is global development company, with diversified assets and holdings, connecting the leaders of tomorrow, today. Currently the organization has taken interest in both in owned and operated businesses in the areas of internet search, public relations, merchandising, publishing, film, and sports as well as other non-affiliated companies. The Imperiali Organization is currently the official communications provider for Imperato-Brooks 2008, www.imperatobrooks.com.

Safe Harbor Statements under the Private Securities Litigation Reform Act of 1965: Those statements contained herein which are not historical are forward-looking statements, and as such, are subject to risks and uncertainties that could cause actual

operating results to materially differ from those contained in the forward-looking statements. Such statements include, but are not limited to, certain delays that are beyond the Company's control, with respect to market acceptance of new technologies, or product delays in the testing and evaluation of products, and other risks, as detailed in the Company's periodic filings with the Securities and Exchange Commission.

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