

Ten million families on dynastree

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Hamburg, September 3, 2009 – Online genealogy still is en vogue. More than ten million families have created their family tree on the international genealogy network, dynastree.com, over the last two years. The number of individual profiles has reached over 95 million, and more than 100,000 new profiles are added each week.

Creating an online family at dynastree.com is easy, and completely free of charge. No advanced computer skills are necessary, thanks to the intuitive handling. More family members can be invited to help creating the tree, if one's own knowledge about the family history should be exhausted. The family tree can thus be created via the internet, as a common family project.

The profiles in the family tree are also automatically matched against those in the database, and the user is notified if potential relatives have been found. They can then be contacted via the internal message system, and the two family trees can be merged into a common one, across language boundaries and national borders. Many users have already found relatives from abroad through this feature.

Dynastree has been expanding successfully in times of recession. The Turkish version, akrabaonline.com, has been launched in July as the tenth language version. Expanding to further fully localized versions is seen as a key reason for dynastree's growth, since genealogy is an international topic.

Profile of dynastree.com

According to experts, dynastree.com and its international language versions have been among the fastest growing social networks worldwide in the last two years. By now, more than nine million families have created their tree at dynastree.com, and more than 15.000 new family trees are added each day. The venture capital corporations Neuhaus Partners and Hasso Plattner (co-founder of SAP) Ventures recognized the young start-up's potential early and support dynastree.com as investors.

Dynastree.com was founded by the experienced internet entrepreneurs Daniel Grözinger and Sven Schmidt. They have already founded and maintained several internet projects since studying together, such as getgo.de (an online ticketing service), and the FIFA Soccer World Cup Ticketing Center (responsible for managing the ticketing for the FIFA Soccer World Cup in Germany in 2006).

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