

German Software Giant SAP Labs India launch two year collaborative MS with BITS Pilani for HRD

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The launching of the two year MS Software Engineering program by BITS Pilani and SAP Labs at Bangalore marks yet another milestone in the industry university partnerships.

The Birla Institute of Technology and Science popularly known as BITS which is a multi-campus university with campuses in India at Pilani (Rajasthan), Goa and Hyderabad and international campus at Dubai (UAE) gets its position among top ranking universities for a variety of reasons. BITS has been accredited by National Assessment and Accreditation Council – NAAC with a CGPA of 3.71 out of 4 and VERY GOOD status.

For the year 2009, surveys by leading media giants which include India Today, Outlook and LiveMint have ranked BITS Pilani among top 10 Best Engineering Colleges. BITS is well known for its transparency in selection criteria based on the online BITSAT examination for all its degree programs. The alumni of the Institute who are ambassadors for Brand BITS are spread across the globe from Australia through Europe to America.

BITS Pilani has set a benchmark in industry university collaborations through the Practice School Program for all its campus program students which is analogous to Internship by Medical graduates and Work Integrated Learning Programs for addressing the HRD needs of a wide array of corporates drawn from IT Majors, Process Majors, Pharma Majors, Engineering Majors, Power Majors and Healthcare Majors.

SAP Labs India is SAP's second largest Research & Development and Global Services & Support center in the world. Founded in November 1998, SAP Labs India is one of the four global development hubs (Germany, US and Israel being others) of SAP that contribute to all areas of the SAP product value chain- Research & Breakthrough Innovation, Product Development, Global Services & Support and Customer Solutions & Operations.

SAP's eight Labs in different countries are undoubtedly industry role models for globally distributed development organizations and contribute in a big way to the goals of SAP's business units. Bridging the gap between local market demands and SAP's development organization, SAP Labs is well known for setting standards for excellence in innovation, efficiency, and reliability.

With extensive employee learning system, management excellence and world class infrastructure in place, SAP without doubt

finds a place in the Top-5 Best Workplaces among IT Software organizations.

BITS Pilani and SAP Labs India signed a Memorandum of Understanding (MoU) and launched on 08 August 2008, the four year MS Software Engineering work integrated learning program for candidates holding BSc or equivalent qualification recruited and sponsored by SAP.

On 06 August 2009, in a brief function organized at Bengaluru, SAP Labs and BITS Pilani launched the two year MS Software Engineering work integrated learning program for candidates holding B.E / B.Tech or equivalent qualification recruited and sponsored by SAP.

Mr Ramakrishna Yarlapati (Ramki) Senior Vice President BST – Business Suite Core India, SAP Labs welcomed the gathering for the launch function and gave highlights of the BITS Pilani - SAP Labs collaboration and HRD focus of SAP.

Mr Joachim Hechler Corporate Officer and Executive Council Member of SAP AG Group and EVP for SAP Business Suite who had specially flown to India for this occasion emphasized on the importance of continuing education and urged the prospective candidates to make the best use of the opportunity.

Apart from Swaminathan Vemur, Expert - Learning and Talent management, Human Resources SAP Labs, who had tirelessly worked out the details to make the launch function a grand one, several senior executives of SAP Labs and prospective candidates enrolling for the program attended the launch function

Prof BR Natarajan Dean Work Integrated Learning Programmes from BITS Pilani presented the salient features of the BITS model of Work Integrated Learning programmes with focus on the customized two year MS Software Engineering programme specially designed to address the HRD needs of SAP Labs. Mr Sai Sekhar Das faculty member of BITS Pilani who is spear heading various off campus activities of the Institute at Bangalore which include collaboration with various industries for degree programs and Practice School was also present for the launch function.

About BITS Pilani: Birla Institute of Technology and Science (BITS) is a University established vide Sec.3 of the UGC Act, 1956 under notification No. F.12-23/63.U-2 of June 18, 1964.

Dr BR Natarajan
Professor & Vice President BITS Alumni Association (BITSAA)
BITS Pilani Rajasthan 333031 India
Phone 91-1596-242210
Fax 91-1596-244183
Email: brnt@bits-pilani.ac.in
Website: www.bits-pilani.ac.in

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