

## **SMEs Can Realize Greater Profits from Tpad's Powerful Hosted IP PBX Communication Solutions**

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Companies are reducing their communication overhead expenses and improving their customer care response time by using Voice over Internet Protocol

Burnley, Lancashire, UK – July 27, 2009: What is the major challenge facing small and medium-sized enterprise today? In a nutshell, it's remaining viable in an increasingly competitive marketplace. While attention must be given to the marketing strategies of the major competitors of a company, at the heart of the matter is customer satisfaction. Invariably, it's the company that provides the highest level of proactive response to their client's needs that will come out on top.

Tpad's hosted IP PBX services are geared to provide flexibility in the way companies can access and use communication services. This is not only reduce the response time to clients, but to increase the level of productivity organization wide, whether the employees are stationary in the office or mobile, working from a remote location.

This type of communication power was beyond the reach of many companies due to the high level of start-up costs for a state-of-the-art system. Now businesses using Tpad's hosted IP PBX enjoy hassle-free communications with a phone system that is monitored with around the clock, supported by a Server Room fully equipped with the most advanced communication equipment and software.

Companies can realize a tremendous level of cost savings from reduced training time for personnel as well as equipment investment. With Tpad's global phone network technical expertise at your disposal, there is no delay in access; your hosted IP PBX system will be operational from the first day of installation.

However companies using Tpad's hosted IP PBX system have another advantage; new software features are added to their call management software the moment they become available, removing the anxiety of large capital equipment upgrades as the communication needs of your business evolves. There are no hidden charges or fees, you simply select the "extensions" you

need to add to your current system and pay accordingly.

The total amount of savings using Tpad's services compared to other providers can be greater than you realize. Steve Smart, the Managing Director of Tpad, sums up the benefits of hosted IP PBX this way:

“Tpad offers businesses the ability to save a significant amount of money in their Call Costs using the hosted IP PBX system, by allowing free calls to other Tpad extensions to any destination in the world. Using Tpad's hosted IP PBX system, companies can have superior call quality, flexibility and increased productivity without the expense of renting PSTN trunk lines.”

The other advantage for using this communication solution is portability. With traditional PSTN numbers, if your company changed locations you would be unable to keep the same telephone number. The hosted IP/PBX system from Tpad provides you with a Personal Number or Extension that is not tied to your geographic location, ensuring your privacy and professionalism.

With so many communication device options available today, businesses need communication solutions are fully compatible with any device. Tpad's hosted IP PBX system works with Wi-Fi mobile phones, soft phones and ATAs to give you the widest range of ways to manage your business communications. To discover how much money you can save, contact the Tpad client management support team at: +44 (0) 845 1221746 or complete our customer enquiry form online at: [www.tpad.com/business/](http://www.tpad.com/business/).

About Tpad ([www.tpad.com](http://www.tpad.com)):

Tpad, the world's most flexible communications company, offers next-generation telephony solutions for consumers and businesses. Tpad is a true global VoIP network and offers users a wide range of VoIP / SIP devices (Softphones, ATAs, IP phones or WiFi mobiles) to make free or low cost calls anywhere in the world with crystal clear quality. Tpad's new telephony services make it easier and cheaper for people to stay in touch using any device, on any network, anytime, anywhere. The ever-expanding global IP telephony company is headquartered in the UK with offices in the UAE.

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