

Giunti Labs presents new solutions at conferences in Seoul and Chicago

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Agency: **Bob Little Press & PR**

Giunti Labs presents new online and mobile learning content management and repository solutions at e-Learning Asia, in Seoul, and EdNET in Chicago, in September.

Giunti Labs will be presenting the new releases of its online and mobile learning content management and digital repositories (DR) solutions - learn eXact LCMS and Harvestroad Hive DR - at two key events in September: the e-Learning Asia 2009 event in Seoul, South Korea (2 – 4 September) and the EdNET 2009 (14 – 16 September) in Chicago, Illinois, USA.

In addition to having a presence at the conferences' accompanying exhibitions, Giunti Labs will make keynote opening presentations on the future of educational content for Knowledge Societies. These presentations will be delivered by Giunti Labs' CEO, Fabrizio Cardinali, who is also Chair of the European Learning Industry Group (ELIG); a member of the Board of Directors of the IMS Global learning Consortium, and Global Advisor to MIT's Open Knowledge Initiative (OKI).

Giunti Labs will also offer half-day thematic pre- and post-conference seminars at the events. These are part of an international series of workshops promoting innovative and creative solutions for educational content production and management.

The workshops present state-of-the-art learning content management standards and solutions. They also showcase Giunti Labs' adoption into world-leading projects and research & development initiatives extending the production and use of learning contents into location based knowledge access, mobile learning and virtual learning worlds.

In Seoul and Chicago, the workshops' are intended for academic and corporate CIOs, along with strategy decision makers who want to implement new digital content production, management and sharing strategies in their learning organisations behind their existing LMS and VLE set-ups. This should allow them to achieve wider reusability, interoperability, accessibility and durability of learning materials while sharing them among federated DR networks and empowering new generation learning experiences based upon mobile, virtual and rich media learning contents.

Participation to the half day workshops is free for event attendees on a 'first come, first served' basis. To reserve a place at either of these workshops, contact Minna Leikas, Giunti Labs' marketing manager at m.leikas@giuntilabs.com or call +39 3474 435167.

Cardinali commented: "Today's mature Knowledge Societies need to re-invent their leadership to survive the global competition coming from emerging economies in the global labour marketplace - and to survive crises while strengthening their cultural stakeholders. To address this issue requires an open and interoperable educational ecosystem - not single turnkey 'knowledge platforms'.

"We need to develop just such an open and interoperable ecosystem, adopting new generation standards such as IMS Common Content Cartridge and OKI's learning services to deliver new generation personal performance support and empower better information access to our citizens, learners and trainees. This will help them develop new skills and competencies rapidly at the pace needed by our evolving societies.

"It is only by opening up their archives and unleashing the unmatched value of their heritage that today's knowledge societies can survive increasing global competition – but they need to act first in order to survive," he continued.

"I look forward to sharing such ideas at the Seoul and Chicago events, where I will discuss how the Korean and American economies aim to preserve their huge standing, expressed in contemporary industrial society terms, but also how they can face

the relevant challenges coming from today's global economic recession. In this, Europe has much to share and learn and, possibly, to contribute for the benefit of all," he added.

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About e-Learning Asia (www.elearningasia.net/eng/main.htm)

e-Learning Asia aims to :

- Create international partnerships for cooperation on development among leading e-learning countries.
- Promote international trading content and technology.
- Revitalise the international e-learning industry.
- Share latest information and cutting-edge technology on e-learning.
- Activate communication between manufacturers, traders, distributors, buyers and end-users.

About EdNET (www.schooldata.com/ednetagenda.asp)

EdNET 2009 brings together education's top business executives and innovators. It aims to provide delegates with deep and relevant insight into the education market's rapidly changing landscape to identify trends and opportunities for business development. Each year, EdNET gathers the industry together to network, identify hot business opportunities, and discuss what's ahead for the market. Sessions focus on interpreting and forecasting trends; dialoging with key educational leaders - and networking.

Giunti Labs is a leading Online and Mobile Learning Content Management Solutions provider with global headquarters in Italy and offices in London (UK), Frankfurt (Germany), Lund (Sweden), Boston (US) and Perth (Australia).

Giunti Labs provides a wide range of solutions, in response to any content, learning and knowledge management need, covering:

- 24/7 multi language learning content production
- LCMS and Digital Repository Platforms
- Delivery solutions for mobile & wireless
- Consulting and professional services

Giunti Labs is part of Giunti Group, a leading educational and cultural heritage publisher with roots back to 1841. Over the years Giunti has built a catalogue of huge dimensions (over 7.000 titles) and acquired new brands in Italy and worldwide.

In 2008, Giunti Labs acquired the HarvestRoad Hive digital repository system, which manages any form of content used in online learning, corporate training and knowledge management initiatives. HarvestRoad Hive can interface with practically any ERP, Learning or Course Management System and is already integrated with several commonly used course management systems, authoring and content assembly tools.

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