

Solar Velocity's VP of Sales & Marketing named to TAG Smart Grid Society's Board of Directors

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Press release from: [Solar Velocity](#)

ATLANTA (July 14, 2009) – Solar Velocity's Vice President of Sales and Marketing Scott Burkey was appointed to the new Technology Association of Georgia (TAG) Smart Grid Society's Board of Directors.

The TAG Smart Grid Society will work to educate, enlighten, and accelerate the development of smart grid technologies in Georgia by exploring the technologies and collaborations necessary to drive the smart grid systems into reality. Burkey and the other board members are working to foster relationships, develop a meeting schedule, and raise awareness about the society.

Burkey serves as the Business Development Executive for Solar Velocity, a leading interactive marketing and technology firm based in Atlanta, Georgia. The award-winning firm has over 700 creative projects to its name and counts AT & T Wireless, AFLAC, Lotus Automobiles, FSBO.com, and 99X.com among its clients. Burkey is responsible for developing new business, expanding his company's brand recognition, and providing critical e-business insights for his clients. In addition to consulting key Fortune 1000 accounts that his company serves, Burkey contributes to many publications and mentors young technology and marketing professionals in the Atlanta area.

"I am extremely honored to be named to the TAG Smart Grid Society's Board of Directors," says Burkey. "Our state is on track to become a prominent player on the global stage. The next few months and years will surely be exciting, as we work to increase the import and export of new energy creation, distribution, and consumption technologies."

For more information about the TAG Smart Grid Society, visit www.tagonline.org/SmartGrid.php.

Solar Velocity blends the best of traditional marketing with the latest technology and interactive marketing tactics, such as Internet applications and social media campaigns, to produce measurable results for medium and large-sized businesses.

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