

FioredelCielo: The flower is growing

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Architecture and Vision's project FioredelCielo won the competition for the design of the next 'Macchina di Santa Rosa' of Viterbo earlier this year and is now under construction to be inaugurated on September 3, 2009.

Every year, on the night of September 3rd, the city of Viterbo, Italy celebrates its patron Santa Rosa by a very unique and extraordinary event. A 30 meter (100 feet) high structure, called «La Macchina di Santa Rosa» is carried by 100 men, named «Facchini», through the narrow streets of the medieval town. The structure is allowed a maximum weight of 5 tons. Every 5 years a new design is selected by a design competition.

Architecture and Vision's winning competition scheme is characterized by three helix bands, decorated with roses, which are winding vertically up the structure enclosing three spheres, which represent different stages of Santa Rosa's life.

The design introduces new interactive elements and advanced light technology. The liveliness of the hundreds of candle flames combined with changing illumination or falling rose petals will delight the crowd gathered to celebrate the patron. After the event, the pope will come to see the FioredelCielo on September 6, 2009.

Find additional information at

www.architectureandvision.com/AV_WebSite/050.html

www.comune.viterbo.it/flex/cm/pages/ServeBLOB.php/L/IT/ID...

www.youtube.com/watch?v=bW_-idhnZzY&feature=channel_page

Architecture and Vision is a design and research team founded by architects Arturo Vittori (Italian), and Andreas Vogler (Swiss). With offices in Bomarzo (Viterbo) and Munich, and communication offices in Toulouse and Chicago, the team is engaged in architecture and design with particular interest in technology transfer between diverse fields for aerospace and terrestrial applications.

Eco-sustainability and innovation, functionality and beauty: designing for the future requires the integration of technologies and available resources to ensure a harmonious balance between humans and the environment. Ongoing research and development activity, along with a multidisciplinary approach and close collaboration with customers, partners and expert teams of consultants ensures the innovative quality of Architecture and Vision's projects.

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