

Media Event for the official release of Shoestrings - No Time For Dinosaurs

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Category: [Leisure, Entertainment, Miscellaneous](#)

Press release from: [Wild Animal Publishing Company](#)

September 7, 2005 -- In a prehistoric setting with life-size dinosaur replicas, members of the press can receive an autographed copy of the new children's book along with a press kit. There will be ample opportunity for unusual photo ops in natural settings.

Children can't put the book down once they start reading. It is aimed at ages 7+ but adults love the story, too. Evora Jordan, an 80-year-old mystery writer says, "A book on dinosaurs is not one I would ordinarily choose to read but the cover immediately got my attention and once I started reading I was hooked. Shoestrings— No Time For Dinosaurs is a marvelous book for young people and a fantastic journey into the past for readers young and old. It is a powerful, stretch your imagination, live and breathe it as you read it adventure."

The book industry and particularly children's books have been enjoying an upsurge in popularity and sales since the release of the Harry Potter series of books. The fastest seller among young adults, even the elementary and middle school children have been picking it up making it the second best seller among that age group. Shoestrings-No Time For Dinosaurs is poised to fill the gap between the release of the Potter books especially among the younger Potter fans where it is said to be "Hotter than Potter." A reviewer from India called it "...a truly fantastic book...it has every possibility of being Jurassic Park 4 if you have any contacts in Hollywood. I particularly liked your ending—very unusual indeed."

Shoestrings—No Time For Dinosaurs teaches children about the difficult to grasp concept of time and string theory in an exhilarating way with a thrilling and stimulating story. Every chapter leaves the children on the edge of their seat waiting to find out what happens next. The ending is powerful and will have children craving for the next book in the series (Shoestrings—Paradox)

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