

Enrichment versus Culture Shock

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Expatriate Cuisine

Frankfurt am Main, Germany (Juli 07, 2009) - New country, new Culture, new Language - but no social Network. These changes appear easy, except for those living them - Expats abroad face these challenges on a daily basis.

Consultus GmbH in Germany, a specialist in customized assignment and intercultural trainings for Expat families, has more than 20 years of experience in the larger relocation field. With the launch of the subsidiary company - Expat Cuisine- , a “tasty” addition is offered to round of the menu of services for the expatriate population in Frankfurt, Germany. Theme specific cooking courses are supplemented with a variety of expat events.

The two fold focus is always, country and culture specific infotainment combined with ample tools and opportunities for the participants to create a new social network abroad.

“... for example our scheduled culinary course on the local Hessian cuisine is not only fun, communicative (and tasty!), but engages the participants in an interactive way with each other and everyone takes home inside information on their new environment” says Hilly van Swol-Ulbrich, managing partner of Consultus GmbH.

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CONSULTus Expatriate Briefings & Intercultural Seminars GmbH, established in 1997, is an international training agency in Hofheim, Germany. The core competencies are cross-cultural training and eventful communication. A Strategic Global Partnership Network enables the flexible and customer oriented delivery of training programs and communication modules in many countries worldwide. In addition to numerous professional publications, CONSULTus also supports the Business School Tias NIMBAS in Bonn with lectures on cross cultural themes.

Managing partner is Hilly van Swol-Ulbrich

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