

## The World of Golf Now Featuring New 2009 Titleist 909 Series

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NEW YORK, NY - One of the country's premier golf stores, The World of Golf, recently announced it is now featuring the new 2009 Titleist 909 Series Clubs. The 909 series of Titleist golf clubs includes drivers, fairway woods, and hybrids.

The new '09 909 series has three different models of drivers, two fairway woods models and one hybrid model to ensure there is a club available for every type of player. Titleist caters to golf professionals and players who aspire to play at a high level.

The three models of drivers are the 909Dcomp, the 909D2 and the 909D3. The three models were designed to compensate for each golfer's different swing speed and angles, thereby improving ball flight, trajectory and playability. All three of the Titleist drivers have a lower crown and profile, which can help reduce spin and increase the moment of inertia. Additionally, the three Titleist 909 drivers come with Titleist's SureFit swingweight screw, which allows the clubfitter to change the swingweight when needed for a truly custom fit.

The new 909 Titleist fairway woods include the 909F2 and the 909F3 models. The F2 features a higher launch with a mid spin, while the F3 features a mid launch with a low spin. The new 909H Titleist hybrids club model has five available loft options, making it an ideal choice for golfers of all skill levels.

"The Titleist 909 series is a favorite of pros like Zach Johnson, Adam Scott and Steve Stricker, but you don't have to be a professional to take advantage of Titleist's technology. These drivers are designed to maximize shot control so the ball goes where you want it, with mid to low spin and a high launch. These drivers come in a full pear or classic pear profile so there's a 909 series driver perfect for every serious golfer," said David Braham, Owner of The World of Golf (TWOG).

"Our customers love Titleist because the company builds solid clubs that work without a lot of gimmicks. Once someone tries one of the Titleist irons or drivers in our retail stores, they agree that Titleist makes some of the best clubs on the market. However, if they determine another brand is best for them, our experienced staff can help them choose the best tools for the game," said Braham.

About The World of Golf:

TWOG ([www.theworldofgolf.com](http://www.theworldofgolf.com)) is an online and retail store providing customers with an expansive selection of premier golf clubs, golf equipment, golf apparel, and golf accessories. The World of Golf's stores sell products by golf's most popular brands, including Titleist golf clubs, bags, balls and accessories.

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