

Charhdikala Publication Pvt. Ltd Selects Sage Accpac ERP by Sage India to Ensure Better Control over Business Operations and Receivables

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Press release from: [Sage Software India](#)



New Delhi, June 2009- Sage India announced today that Charhdikala Publications Pvt. Ltd. has decided to implement Sage Accpac ERP by Sage India to gain better control over billing to the customers and receivables. The implementation will assist Charhdikala Publications to ensure a better operational, financial and accounting control over its billing operations & receivables. It will automate the process of recoveries from the customers which is its key financial area. Modules of General Ledger, Accounts Receivable and Accounts Payable will ensure easy access and better presentation of the data in appropriate forms along with adherence to the statutory requirements relating to Income Tax and Service Tax.

The above mentioned modules of Sage Accpac are closely interlinked with each other so that a small change in one module results in a corresponding change in the related fields of the other modules as well i.e. any entry in the accounts payable or receivable results in a corresponding change in the general ledger and balance sheets automatically and seamlessly. This will ensure receivables are accurately tracked without any errors. Also another key area which Sage Accpac will address is data security

With Sage Accpac ERP, Charhdikala Publications Pvt. Ltd will be able to manage, operate and provide detailed accounting data relating to sales & receivables to its marketing staff & customers. Sage Accpac ERP's reporting capability will allow it to generate MIS reports in a predefined as well as customized format, therefore improving the reporting process and data visibility.

Mr. Jagjit Singh Dardi- Director of Charhdikala Publications Pvt. Ltd stated

“We are very enthusiastic about the implementation of Sage Accpac ERP. We were looking for a globally recognized solution which could meet the growing requirements of the business and fit into our business processes. Customer billing and collections are the key financial and accounting areas of an organization, sensing the need of better control and presentation of customer related data we decided to go in for Sage Accpac ERP. Key accounting and reporting features of the solution will assist us to track account receivables and other key customer information thus giving us better control over our business”

Mr. Thomas Abraham- Managing Director, Sage India mentioned

“Sage is focusing on Punjab market with its suite of ERP, Payroll and CRM solutions. We see Punjab as a market with great potential for SME related business applications. We will be working with system integrators across key cities in Punjab to offer solutions and local support.”

About Charhdikala Publications

Charhdikala Publications Pvt. Ltd. is a group of newspapers and monthly magazines being published from Patiala (Punjab) and New Delhi. It has been in this business since last more than 30 years and is an established name in Print Media. It also has entered very strongly into electronic media through a TV channel, named ‘Chardikla Time TV’. It has a range of customers within and outside Punjab.

About Sage

Sage India. is a subsidiary of £1, 295m Sage Group plc, a leading international supplier of business management software solutions and related products and services for small to mid-sized businesses. Formed in 1981, Sage was floated on the London Stock Exchange in 1989 and the group now has 5.7 million customers and employs over 14800 people worldwide. Sage has over 1000 customers in India for its CRM, ERP, Payroll and HRMS products across industries like, Trading & Distribution, Manufacturing, Services, IT/ITES, Financial Services, Media, Travel, Hospitality, etc. Sage is one of the market leaders in the UK, US, Europe and South Asia. It works with over 30,000 reseller partners and over 40,000 accountants worldwide.

To know more about Sage India ERP Software please visit
www.sagesoftware.co.in/Customer-Relationship-Management-C...

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