

One Globe - One Network - One ABAS 6th International Software Partner Summit in Germany

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Karlsruhe, June 29th, 2009 – The ABAS Software AG, provider of ERP and eBusiness software, has established a qualified partner network: About 50 abas Software Partners worldwide ensure that there is a quick reaction time and high level of service quality. CEO's, Presidents, Managing Directors, Senior Project Managers, and Heads of Sales from different countries met at the 6th International Software Partner Summit in Karlsruhe, Germany.

This year's summit was titled "One Globe - One Network - One ABAS" and from Sunday May 10th through Friday May 15th representatives from USA, Mexico, Peoples Republic of China, Malaysia, Thailand, Iran, Czech Republic, Hungary, Poland, Italy, Spain, France and Switzerland synchronized their energy to maximize their strength in global project implementation.

The international software partners also had the chance to see the latest innovations and expansions within abas ERP and abas eB and its unique ability to be implemented worldwide.

A win-win opportunity

The newly structured ABAS global partner network model, which allows the software partners to move stronger and faster to merging markets will focus to optimize global implementation, communication within the network and to ensure high expected quality worldwide.

"It is like a domino theory - satisfied software partners have satisfied customers and satisfied customers are our best sales men!" Alan Salton, President ABAS USA

"One face to all the customers all over the globe. A win-win opportunity for the midmarket and the ones who want to move beyond that. Moving the local niche to the global market. We want to offer the best services in the market, to provide the best service on the globe." COO and Founder Peter Forscht.

There is a difference between good and great!

Peter Forscht and Werner Strub, founders of the ABAS Software AG, both reflected on the summit as a great success and a large leap towards global operations.

"We expect a lot from our software partners, so do they from us - they are our first customers! There is a difference between good and great. Since today, we have been doing a good job but especially in a time of financial opportunities we want to do a great job and do expect a great job. Our newly structured global software partner network will optimize their synergy and without any doubt exceed everyone's expectations." CEO and Founder Werner Strub.

Company profile

ABAS Software AG is a leading provider of cost-effective ERP solutions for midsize manufacturers and distributors. More

than 2,100 customers have chosen ABAS as their IT specialist and work successfully with the internationally applicable abas Business Software. ABAS, established in 1980 and once characterized by students, has now become a global network of companies. ABAS Software AG in Karlsruhe employs more than 115 people, and together with over 50 abas partners ABAS employs approx. 600 employees worldwide. The abas software partners provide a wide range of services including implementation, customization, hardware and network support. ABAS also provides on-site support and ensures short reaction times and high service quality. International partners in Germany, Austria, Switzerland, Hungary, Romania, Bulgaria, Turkey, the Czech Republic, the Slovak Republic, Poland, Ukraine, the Netherlands, France, Italy, Spain, Jordan, the United Arab Emirates, Saudi Arabia, Iran, Indonesia, India, Sri Lanka, Malaysia, Singapore, Vietnam, Thailand, China, Hong Kong, Australia, Mexico, and the USA represent the ABAS Software AG throughout the world. The partner network is continuously being expanded.

Product profile - abas Business Software

The brand name abas Business Software includes the products abas ERP for production, abas Distribution for distribution, wholesale, and service companies, and the eBusiness solution abas eB. abas Business Software is an ERP & e-business application designed specifically for manufactures in the Assemble-to-Order, Make-to-Order and Engineer-to-Order environment. Our software is priced to fit most budgets while delivering full ERP functionality. It is flexible, adaptable, internationally applicable and a save investment for the future. The clear structure and well thought-out implementation strategy of the system enable a short implementation period as well as trouble-free integration into the company structure. New functions and technologies are constantly added to the standard software with each new upgrade. As a result, abas users are always using the most up-to-date product. abas Business Software is currently offered in 28 languages and can be run using Linux, Unix and Windows. ABAS has been a supporter of the open source operating system Linux since 1995. Approximately 80% of over 2,100 abas installations are based in Linux.

abas Business Software - range of services: Sales/sales order processing/shipping, purchasing/purchase order processing, warehouse management, scheduling, logistics, materials management/MRP, production/PPC, financial accounting, fixed asset accounting, cost accounting, controlling, eBusiness, portal, etc.

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