

CoSoSys Introduces First Web-based Protection against Threats Posed by Portable Devices

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New cloud computing service enables businesses to make full use of portable devices without risking data leakage or malware introduction

San Jose, CA, June 29, 2009. CoSoSys, a leading developer of endpoint security and portable storage device applications, announces the availability of My Endpoint Protector (MyEPP), the first Software-as-a-Service (SaaS) application to deliver Data Loss Prevention and device control “in the cloud”. MyEPP is designed to help companies manage the internal and external security threats created by the broad availability and use of portable data storage devices without overtaxing stretched IT resources.

MyEPP uses a policy-based approach to enable businesses to manage how data can be used on all endpoints – Desktops, Laptops, Netbooks and more - from a single centralized web console, no matter where those endpoints are located. The SaaS approach gives organizations of any size the ability to:

- Minimize internal data security threats and reduce the risk of data leakage
- Control how portable devices and their users interact with corporate networks
- Centrally and remotely manage the use of any number of devices from anywhere an internet connection is available
- Create and deploy usage policies without the need for additional hardware or software
- Benefit from enterprise-class endpoint security without the need for enterprise-level in-house security expertise

“As IT resources become more and more stretched, the ability to effectively police the use of authorized and unauthorized USB devices becomes more and more constrained,” said Bob Elson at the Department of Public Health in San Bernardino County, California. “MyEPP enables me to manage all those USB devices through an easy-to-use, intuitive interface.”

“Our employees fully understand the need for us to manage how company information is used, particularly in these difficult economic times. We’ve definitely seen an increase in efficiency now that it’s clear to everyone which devices can be used for what purposes, and incidences of malware infections have gone down. The savings in time alone have been incredible. Being able to centrally manage all USB devices also offers us (and management) a ‘peace of mind’ factor. We know we are doing all that we can to protect our data.”

My Endpoint Protector benefits include:

- Protection against data loss, data theft, data leakage and malware infection by controlling the use of portable devices
- Device management and control by defining specific rights for both devices and users accessing the network
- Centralized web-based dashboard for ease of management and reporting, plus real-time monitoring of devices and data
- Device activity logs provide a comprehensive audit trail
- Easy policy enforcement using customizable templates
- Offline mode to protect PCs when they're disconnected from the network, even if the user has administrative rights on that machine

Businesses everywhere are experiencing increased incidences of security breaches that lead to data loss which in turn causes loss of revenue, customers, trust, stockholder value, and brand recognition. The Privacy Rights Clearing House (www.privacyrights.org) notes that more than 260 million records containing sensitive personal information have been exposed in the US alone since January 2005.

Ironically, the very same tools that deliver increased productivity, like smart phones and thumb drives, open the door to security risks. CoSoSys believes that the growing adoption of SaaS as an efficient way to manage today's highly distributed IT infrastructures, combined with enforced encryption of data in transit, has created a receptive environment for web-based endpoint security management.

“Most businesses today are aware that they need to proactively protect both their own intellectual property and customer information held in trust on their systems,” said Roman Foeckl, CoSoSys CEO. “But the thought of having to hire dedicated staff or consultants to install, implement and manage this type of solution has prevented many from taking the steps needed to protect that data.

“My Endpoint Protector makes enterprise-level device control and security accessible to even the smallest organizations without the need for expensive additional equipment or staff. Whether employees work from home, on the road or from remote locations, the security of their desktops and laptops can easily be centrally managed through the cloud.”

Pricing and availability

My Endpoint Protector is available now as a subscription service, with introductory prices as low as \$2 per PC per month. A free 10-day trial subscription for 3 PCs is available at www.endpointprotector.com/en/index.php/products/my_endpoi...

Client system requirements

- Windows XP/ 2003/Vista (32 and 64 bit)/Windows 7
- .Net 2.0 framework
- 32MB hard disk space

Devices supported

USB flash drives, memory cards, internal and external CD/DVD players/burners, internal and external hard and floppy disk drives and card readers, ZIP drives, digital cameras, smart phones, BlackBerry, iPods and other MP3 players, FireWire devices, biometric drives, Bluetooth devices, printers, ExpressCards, Wireless USB. Additional devices will be added as they become popular.

CoSoSys specializes in network endpoint security and development of software for portable storage device enhancement. The application portfolio includes functions from password security, data synchronization and network security. CoSoSys distributes its products globally through leading hardware manufacturers, software distributors, resellers and directly to users at www.CoSoSys.com and www.EndpointProtector.com. CoSoSys has offices in Germany, the United States and Romania, and enjoys a continuously growing installation base of users worldwide.

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Images and additional materials

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