

## Leading Real Estate Companies of the World® Leads Sales Among Top 500 Firms

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CHICAGO (June 26, 2009) — According to the recently-released REAL Trends Top 500 survey, Leading Real Estate Companies of the World® (LeadingRE) led in total 2008 sales among the 500 highest-producing residential companies in the U.S. who reported to REAL Trends.

With over 555,000 closed transaction sides for this elite segment of the industry, LeadingRE closed 130,000 more transactions than its closest national franchise competitor. LeadingRE's production represented 29% of the total sides closed by the top 500 firms in the country. While LeadingRE sales were down 15% versus the 2007 Top 500 report due to the sluggish housing market, this was a smaller decline than most other real estate networks.

The REAL Trends report also tracks the Number One companies in both units and sales volume in 88 of the nation's top markets. LeadingRE had the market leader, in either sales or volume, in more markets than any national brand, demonstrating the strength of local real estate brands.

Of the country's top 10 real estate companies, six are LeadingRE affiliates. The network's total sales for all of its affiliates in 2008 exceeded \$275 billion.

"We are gratified to see that, even in these challenging economic times, our strong locally branded brokerage companies continue to set the pace," notes LeadingRE President/CEO Pam O'Connor.

LeadingRE is a global real estate network comprised of over 600 of the best-known local and regional real estate firms, with nearly 5,000 offices and 150,000 sales associates in the United States and 35 countries abroad. For more information, visit [www.LeadingRE.com](http://www.LeadingRE.com).

About Leading Real Estate Companies of the World®

Leading Real Estate Companies of the World® ([www.LeadingRE.com](http://www.LeadingRE.com)) is a global real estate network comprised of over 600 of the best-known local and regional real estate firms. With nearly 5,000 offices and 150,000 sales associates in the United States and 35 countries abroad, LeadingRE affiliates sell almost \$300 billion in home sales, representing nearly one million transactions annually. The network has #1 marketshare in more of the top 88 U.S. markets than any national brand, representing a powerful force in American real estate.

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