

## DTLR, NFL Players Host 3rd Annual Football Clinic in Atlanta, July 11

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[Atlanta, GA] Downtown Locker Room (DTLR), Atlanta Falcons players Chauncey Davis and Ovie Mughelli along with Baltimore Ravens Daniel Wilcox will host the 3rd Annual DTLR Football Clinic on July 11, beginning 9a.m. at the James R. Hallford Football Stadium located at 3789 Memorial College Ave, in Clarkston. This free one-day event will include comprehensive NFL football drills and conditioning for student-athletes ages 12 to 17, a recruiting seminar for parents and student athletes, and lunch.

"The players and DTLR realize that sports is a very big part of recreational activities and often time the dreams of many urban youth," said Sherri Goodall, Community Outreach Manager for DTLR. "We thought it would only make sense to connect sports, professional athletes and DTLR's community efforts together in a way that would benefit everyone involved."

The day's activities will also include a warm up, agility drills, offensive fundamentals and defensive fundamentals broken down by position, seven-on-seven passing drills, an overview of the college recruiting process by a representative from The Athletic Group, and a question and answer session with Davis, Mughelli and Wilcox.

"This camp offers students a unique hands-on training experience that will expose them to the same techniques and drills I used on the college level and that I use today in the NFL," added Davis. "It remains a priority for me and my foundation to give back and make a positive impact in the lives of young people."

Student athletes interested in participating can register online at [DTLR.com](#) or register the day of the camp at 8am-9am. Additional camp partners include The Athletic Group and Atlanta's Y-Sportz Magazine. "For those who know me, know that I am always trying to do something to give back to the community," said Wilcox. "This football camp is another opportunity to give the kids something I never had growing up."

"The community of Atlanta is important to me. Not just because I play here, but because I have a vested interest in children and their success," added Mughelli. "I support DTLR because it helps children and the lessons they learn are invaluable."

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Media interviews with all participating NFL players, sponsors and corporate representatives are scheduled for 8a.m.-9a.m., noon-1p.m. and 3p.m. the day of the camp.

### ABOUT DTLR

Levtran Enterprises, Inc., is the parent company for DTLR and Downtown Locker Room, a 70-store chain of urban fashion stores in Maryland, Virginia, North Carolina, Georgia, Illinois and Washington, D.C. Operating for more than 20 years,

Levtran's DTLR and Downtown Locker Room stores have become a trusted source for the hottest trends in urban apparel, footwear and music. For more information, visit [www.dtlr.com](http://www.dtlr.com).

About EMPOWERMEND M.I.N.D.S.

The Empowerment M.I.N.D.S. Foundation (Motivating and Inspiring Neighborhoods Determined to Succeed) seeks to open up the horizons of disadvantaged youth in the inner city through partnering with schools & community based organizations to create & support programs to increase youth access to reading materials, technology, and cultural opportunities.

ABOUT THE CHAUNCEY DAVIS FOUNDATION:

Established in 2007, Atlanta Falcons Defensive End Chauncey Davis started The Chauncey Davis Foundation with a focus on educating youth about health and wellness issues. Each year, the foundation provides a number of educational workshops, seminars and activities to promote healthy living, physical health, mental health and lifestyles with a specific concentration in Diabetes awareness, detection and prevention.

ABOUT THE ATHLETIC GROUP:

The Athletic Group (TAG) is dedicated to the promotion of amateur athletics and the betterment of student-athletes by providing innovative, computer-based solutions that will expose them to the largest possible audience during the college recruiting process. For more information, visit [www.tagcastsports.com](http://www.tagcastsports.com).

ABOUT THE OVIE MUGHELLI FOUNDATION:

The Ovie Mughelli Foundation is a 501(c) 3 federal tax-exempt organization that supports the overall development of youth socially, mentally and physically by implementing and assisting quality programs that educate the youth on the environment. We want to empower the youth to take ownership and pride about their lives and the roles that they play in society.

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