

XING has a new live Twitter search

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Press release from: [XING AG](#)

Hamburg, June 25, 2009 –XING (www.xing.com) – the leading European business network – will today launch Twitter Buzz, a new web-based app allowing professionals to keep up on trends and opinions on the popular microblogging service, Twitter. The app gives over seven million XING members access to a real-time Twitter keyword filter, and shows results directly on the personalized XING member home page. With Twitter Buzz, you can search for your company or scout the competition, see what's being said about the upcoming trade fair or the latest software releases.

Jason Goldberg, Chief Product Officer of XING AG, said “In recent months, we’ve launched a number of features with a single goal: Making XING even more valuable for as many of our members as possible. We listened to member feedback, and put priority on releasing exactly those features which will add the most value to the professional lives of our users. The new app Twitter Buzz fits this concept exactly.”

Twitter Buzz is one of the first new XING OpenSocial apps

Following in the success of XING News and Ask XING, Twitter Buzz represents the third OpenSocial app developed by XING, currently in beta. The new app will feature five languages from its launch, and can be displayed on the XING home page and on a special overview page. Due to the universal nature of the OpenSocial API, XING will be capable of integrating third-party applications, the first of which will go live in coming weeks.

Twitter Buzz is free of charge for all XING members, and can be added by clicking here:

www.xing.com/opensocial/canvas;app=3

Two months ago, XING launched its first Twitter-based add-on, allowing members to twitter about events they were attending or organizing. The success of this feature was substantial, and confirms the widespread use of Twitter for business-related topics.

About XING:

XING is the leading European online business network. Over seven million members use XING in 16 languages to do business, find jobs, and pursue a career. XING helps members get connected and stay in touch with their contacts with customized networking solutions and services. Members are active on XING because of the real value generated, with XING Jobs, over 26 thousand specialized groups, and over 90 thousand live networking events a year, organized by members for members.

XING AG went public in December 2006 as the first Web 2.0 company to do so, and the XING AG share has been strong since. A continual increase in membership figures leads to increasing revenues and profits. XING AG is headquartered in Hamburg, Germany, and has local offices in Barcelona, Istanbul, Milan, and Beijing.

XING. Powering Relationships.

Thorsten Vespermann

Director Corporate Communications
XING AG
Gaensemarkt 43
20354 Hamburg

press@xing.com

+49 40-419131-763

www.xing.com/profile/Thorsten_Vespermann/

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