

Food and Beverage Ingredient Manufacturer to Support Growth Initiatives with DEACOM ERP Software System

Date: 06-25-2009 07:14 PM CET

Category: [IT, New Media & Software](#)

Press release from: [Deacom, Inc.](#)



WAYNE, PA - June 23, 2009 - Deacom, Inc. (deacom.net) today announces that California Custom Fruits & Flavors, Inc., a manufacturer of custom formulated processed fruits, flavors, and bases for the dairy, bakery, beverage, and food service industries, will implement the DEACOM Integrated Accounting and Enterprise Resource Planning (ERP) Software System to support the company's growth strategy.

For more than 20 years, Irwindale, CA-based California Custom Fruits & Flavors has been supplying ingredients to national food brands throughout the United States, Canada, Mexico, Asia, and Central America for products such as yogurt, ice cream, cereal bars, cookies, sodas, and sports drinks. The privately-owned business was using customized software on a UNIX platform to manage its business prior to selecting food processing software from Deacom.

"Keeping our systems running smoothly required a significant investment of time, and our support was dependent on a single programmer," says Jason Kim-Rastello, IT manager for California Custom Fruits & Flavors.

The company selected the DEACOM ERP Software System because it is specifically designed to handle all the requirements of a food and beverage ingredient manufacturer - including formulation, sales, purchasing, production, QC/QA, Material Requirements Planning (MRP), inventory control, lot tracking, reporting, and accounting - in a single system that does not require customization.

"We were impressed with DEACOM's approach," Kim-Rastello says. "Rather than attempting to connect separate systems to handle our business processes, DEACOM integrates everything in one system."

With a single data source, California Custom Fruits & Flavors will improve its data accuracy and have the ability to drill down through summary reports to view real-time transactional details.

The ERP manufacturing software also will provide a visual, color-coded representation of raw material demands and requirements through its built-in MRP functionality, allowing the company to easily coordinate purchasing and production activities. Additionally, the DEACOM Shop Floor Data Collection System will allow the manufacturer to bar code lots and use hand-held scanners to easily trace materials throughout its three warehouse locations. In total, the company expects DEACOM's inventory management functionality will help it significantly increase its inventory turns.

Also attractive to California Custom Fruits & Flavors was Deacom's "perfect balance of being a big fish in a pond that is just the right size," Kim-Rastello says. "We have access to everyone at Deacom from the top down. That's just not something you can count on with large-scale vendors."

To learn more about the DEACOM Integrated Accounting and ERP Software System or to schedule an online demonstration, call 610-971-2278 ext. 15 or visit www.deacom.net.

About Deacom, Inc.

Headquartered in Wayne, PA, Deacom, Inc. is the producer of DEACOM, a complete accounting and Enterprise Resource Planning (ERP) system for building component and process manufacturers with difficult-to-handle requirements. The DEACOM System seamlessly links all departments within a manufacturing company, providing a comprehensive view of the entire operation. By making complex issues simple, Deacom helps streamline manufacturing business processes to maximize productivity and profitability.

Deacom, Inc.
950 West Valley Rd. Suite 3000
Wayne, PA 19087
Erin Lawley
PR Specialist
610-971-2278 x41
elawley@deacom.net

[You can find this press release here](#)