

Globe Business College Munich and AidConnect Announce the Winners of the 2008/2009 Business Ethics Scholarship

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Munich, May 2009 – Globe Business College Munich and Aidconnect are pleased to announce the winners of their 2008/2009 Business Ethics Scholarship. Marta Sanchez, a second-year Globe Business College student from Spain, was awarded the scholarship for her work on control mechanisms for development aid projects. Eimer Peters, a second-year GBCM student from Ireland, received a partial scholarship for her essay which focused on Western companies extracting resources from the third world.

“Throughout the process I learned a lot, not just in terms of the third-world and aid projects, but also in relation to how to apply theories and concepts learned in college to the real world. I am delighted to have won the scholarship, but to be honest, the real benefit for me was in conducting the research and writing the essay.” said Ms. Sanchez on receiving the award.

Business Ethics – Making students more aware

The Globe Business College is a private college located in the centre of Munich offering business programmes taught exclusively in English.

Donna Barron, Director of Student Affairs at GBCM, says that the scholarship is primarily meant to encourage students to confront ethical issues in the context of doing business. “The most sustainable impact of this scholarship programme is to raise the students’ awareness of ethical issues in the business arena. We got lots of positive feedback and were glad to see the passion our students brought to their essays.” Through the collaboration with AidConnect, GBCM students have the opportunity to apply what they learn in class to actual humanitarian aid projects worldwide.

AidConnect – Linking people who want to help

www.aidconnect.org links people who organize humanitarian projects with people who want to get involved in these projects. Organizers have the opportunity to promote their humanitarian activities to a large audience as well as exchanging their experiences with others. Aidconnect provides donors with information on current and potential projects as well as the opportunity to get into direct contact with the organizers. Aidconnect is a nonprofit organization funded by the Accenture Foundation, Germany and the Aidmatrix Foundation.

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Globe Business College Munich is a private college offering undergraduate and post-graduate English-language business education. GBCM is a leader in the integration of classroom learning with real-world experience and offers accredited, internationally recognized programs centering on the Anglo-American approach to education. Applied business research is employed to develop solutions to actual business issues.

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[You can find this press release here](#)