

DTLR and NFL Players Host 3rd Annual Free Football Camp for Atlanta Youth

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NFL players and local retailer to host camp in partnership with The Athletic Group and Atlanta's Y-Sportz Magazine

Professional football players, Ovie Mughelli, Chauncey Davis and Daniel Wilcox, along with local student-athletes between age 12 and rising seniors (entering their senior year of high school later this summer).

What:

Local urban retailer DTLR (Downtown Locker Room) has organized a FREE one-day football camp to meet the unique needs of Atlanta-area high school athletes who are preparing for college football. As part of DTLR's ongoing community outreach in the Atlanta area, the retailer has gathered the unique talents and expertise of NFL players for this event. Several Atlanta area high school coaches will also participate. The day's activities will include a warm up, followed by agility drills, offensive fundamentals and defensive fundamentals broken down by position, seven-on-seven passing drills, an overview of the college recruiting process by a representative from The Athletic Group, and a question and answer session hosted by Davis, Mughelli and Wilcox.

When:

Saturday, July 11, 2008 9:00 a.m. to 3 p.m.

Where:

James R. Hallford Football Stadium in Clarkston, Ga.
3789 Memorial College Ave
Clarkston, GA 30021

How:

Student athletes can register online on DTLR.com website in the scrolling box at the top as well as on the "Promotions" page or by clicking on the "Click Here" link on the picture or register the day of the camp at 8am-9am.

Chauncey Davis, Ovie Mughelli and Daniel Wilcox will bring other players to assist with this event. Camp schedule will include: Football Position Drills, Recruiting Seminar for Parents & Student Athletes and Lunch.

Media interviews at the event will be scheduled for 8am-9am, 12-1pm and 3pm the day of the camp

ABOUT DTLR

Levtran Enterprises, Inc., is the parent company for DTLR and Downtown Locker Room, a 70-store chain of urban fashion stores in Maryland, Virginia, North Carolina, Georgia, Illinois and Washington, D.C. Operating for more than 20 years, Levtran's DTLR and Downtown Locker Room stores have become a trusted source for the hottest trends in urban apparel, footwear and music. Under the DTLR and Downtown Locker Room banner, Levtran participates in - and orchestrates - several community outreach initiatives and events supporting the neighborhoods and communities they serve. For more information on Levtran Enterprises, Inc., or DTLR/Downtown Locker Room, including store locations, current fashion trends, upcoming store events and community outreach initiatives, please visit www.dtlr.com. Ten of the 70 Downtown Locker Room/DTLR stores are located in the Atlanta area.

About EMPOWERMEND M.I.N.D.S.:

The Empowerment M.I.N.D.S. Foundation (Motivating and Inspiring Neighborhoods Determined to Succeed) seeks to open up the horizons of disadvantaged youth in the inner city through partnering with schools & community based organizations to create & support programs to increase youth access to reading materials, technology, and cultural opportunities.

About THE CHAUNCEY DAVIS FOUNDATION:

Established in 2007, Atlanta Falcons Defensive End Chauncey Davis started The Chauncey Davis Foundation with a focus on educating youth about health and wellness issues. Each year, the foundation provides a number of educational workshops, seminars and activities to promote healthy living, physical health, mental health and lifestyles with a specific concentration in Diabetes awareness, detection and prevention.

About THE ATHLETIC GROUP:

The Athletic Group (TAG) is dedicated to the promotion of amateur athletics and the betterment of student-athletes by providing innovative, computer-based solutions that will expose them to the largest possible audience during the college recruiting process. For more information, visit www.tagcastsports.com.

About THE OVIE MUGHELLI FOUNDATION:

The Ovie Mughelli Foundation is a 501(c) 3 federal tax-exempt organization that supports the overall development of youth socially, mentally and physically by implementing and assisting quality programs that educate the youth on the environment. We want to empower the youth to take ownership and pride about their lives and the roles that they play in society.

Destined for Success Management

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[You can find this press release here](#)