

How to choose a corporate gift

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Category: [Business, Economy, Finances, Banking & Insurance](#)

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Gift baskets are popular as business and personal gifts. How do you find the right gift basket company to create this unique gift?

Gift basket websites crowd the Internet. Navigating your way through them is time-consuming and frustrating. Before you even start your search, however, be sure you know the purpose of your gift, your budget, and as much as possible about your recipient. Also, do you want it delivered or will you hand deliver it yourself.? Got the answers to these, then try these suggestions

1. Go to www.yellowpages.com where you can enter the destination city and state as well as "gift baskets" in the business category. Hopefully you'll see gift baskets companies in the area and can place your order directly on the website or by phone with a live person. I've received orders from England, Australia and other distant shores for gift baskets that I delivered in my local area.
2. Visit an online gift basket directory where a number of companies are listed by state and country. This will narrow your search considerably. Each company will indicate the extent of their service, delivery area and method of payment. Almost all companies can accept international orders that are being delivered in the USA, but not all will ship to international destinations.
3. Choose a company near the gift's destination if you want it hand-delivered. Give instructions about what should be done with the basket if the recipient is not at home or in the office (leave it at the door, leave it with a receptionist, attempt delivery later in the day and so on.)
4. The location of the company doesn't matter as much if you've allowed plenty of time and are willing to have it shipped via UPS, FedEx, or some other delivery system. Shipments going from California to New York, for example, take at least seven business days, except during the busy holiday season when the delivery time will be even longer.
5. Be sure the company has a secure site for accepting credit cards online so you can complete the ordering process in one sitting.
6. If you want your gift basket customized you may be able to do this on the Internet, but most senders feel safer if they place a special order with a live person. Even if you place your entire order on line, print the physical address and phone number.
7. Check and double check the address before you hit the submit button. Delivery companies charge a fee for correcting addresses, or worse, your gift could be returned as undeliverable.
8. Don't forget to indicate what you want on the gift card. Write your greeting before you begin your search. It'll help you focus and it'll be ready when you get to this step.

Follow these steps to choose a gift basket company and confidently place your order.

By Flora Morris

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[**You can find this press release here**](#)