

American University of Ras Al Khaimah to Manage with UniversiTools Software

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The newly launched American University of Ras Al Khaimah (AURAK) has selected UniversiTools university software for its comprehensive student information system (SIS) and robust scheduling modules.

AURAK, offering an American style curriculum, is located in the northern Emirate of Ras Al Khaimah and began operations June 1. The university was established by Royal Decree by His Highness Sheikh Saud bin Saqr Al Qassimi, Crown Prince and Deputy Ruler of Ras Al Khaimah.

Professor Sharon Siverts, AURAK President, explains, "Working within a very tight timeframe, we needed a system that facilitates the university's way of working." She continues, "We met with several vendors but, with UniversiTools, we felt that the product would meet our needs and timeline. We wanted a complete university-based system that could easily be adapted to our uniqueness."

White Mountain Technologies, developer of UniversiTools, will install the software before the opening of the fall semester in September.

"Our goal," says Ghassan Abboud, White Mountain Managing Director, "is to help administrators at universities like AURAK work smoothly and to really benefit from and optimize the features of the software."

UniversiTools caters to multilingual universities in the Middle East and North Africa by offering interfaces in English, French, and Arabic. Regional members of the UniversiTools user community include American University of Beirut (AUB) in Lebanon and American University in Dubai (AUD) in the UAE.

For a 15-minute presentation about UniversiTools university software, contact Nicholas Matta at White Mountain Technologies or submit the online request form at [UniversiTools.com](#).

About UniversiTools

UniversiTools (or University Tools) software system is comprised of a comprehensive Student Information System (SIS), scheduling modules (course scheduling, classroom scheduling, exam scheduling, and common time locator), and management modules (career center and alumni center).

An integral part of UniversiTools SIS, UniversiTools scheduling and management modules may run stand-alone or integrate seamlessly with other SIS systems used by many universities, such as Banner Unified Digital Campus and CampusVue.

UniversiTools complements other education administration software from White Mountain. Skoolee Tools school management software and student information system is designed specifically for multilingual international, private and

progressive public schools in the Middle East and North Africa.

BaseCamp LMS (learning management system) helps medium to large companies and organizations manage their executive and professional education and training requirements.

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