

Altitude Marketing Celebrates its 5th Birthday with Stunning Success

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Press release from: [Altitude Marketing](#)

Agency: **Altitude Marketing**

Altitude Marketing, the Lehigh Valley-based strategic marketing firm, blew out the candles on its 5th birthday this month. Altitude Marketing was started in 2004 by two marketing and publishing professionals with more than 30 years combined experience. The two entrepreneurs identified a market need for a new kind of agency in the Lehigh Valley—lean and nimble, but with a full-service, strategic, wide-angle view of marketing and branding. The company's big-picture approach exposes patterns and gaps in a client's communication strategy and provides the foundational tools necessary to grow.

Altitude Marketing has enjoyed triple-digit annual growth over the past two years and continues to thrive under the leadership of president Andrew Stanten and vice president Stan Zukowski.

In 2007-2008, Altitude Marketing acquired and merged with two boutique agencies, including a leading-edge web development firm and a well-established PR firm, and added several staff positions over the past 12 months. The company's office space needs have grown exponentially, too. The founding partners started out in a converted room in a house, then moved to a 900-square-foot office. The company will make another move to a premium 3,500-square-foot location on July 1, 2009.

Altitude Marketing works with both new and established businesses and nonprofits, but over the years has developed an expertise in the unique marketing and business development needs of early-stage companies in high-tech sectors. Altitude Marketing has made itself known as a high value, extremely competent, results-driven and cost-effective company, with proven expertise in brand communications, web development, public relations, copywriting, traditional and new media direct marketing.

"Altitude prides itself on being distinctive in everything we do, from our approach to business and the candid counsel we provide to our relentless focus on customer service. We are honored that our quest for distinctiveness has been recognized by our growing roster of loyal, long-term clients," said Altitude Marketing president Andrew Stanten. "I applaud our team for their vision, creativity and amazing aptitude to satisfy even the most demanding client."

Altitude Marketing's new address as of July 1, 2009 is 417 State Road, 2nd Floor, Emmaus, PA 18049.

About Altitude Marketing

Altitude Marketing, located in Emmaus, PA, provides a full range of integrated marketing services, including planning, advertising, design, content writing and media relations for traditional and online marketing. Altitude's clients appreciate our big picture approach to communications, where vision and strategy come long before flawless tactical execution. That's the "View from 30,000 Feet."

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[You can find this press release here](#)