

## Articulon Receives Best in Division at 2009 Sir Walter Raleigh Awards

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Annual Awards Dinner Hosted by Raleigh Public Relations Society

RALEIGH, N.C. (June 18, 2009)—Articulon ([articulon.com](http://articulon.com)), a Raleigh-based branding and public relations firm, received three Sir Walter Raleigh Awards for work performed on behalf of its clients. Articulon won best in division and gold in the Special Event/Campaign category of the More Bang for Your Buck Division. In addition, Articulon received an honorable mention in the Annual/Special Report category of the Print Publication Division.

Articulon accepted the awards during the 50th annual awards celebration hosted by the Raleigh Public Relations Society on June 16 at Marbles Kids Museum. All award entries were judged by an independent group of professionals in the Southern Public Relations Federation, a network of PR professionals from Alabama, North Florida, Louisiana and Mississippi.

"We were pleased to be recognized for a second year in a row as a best in division winner," said Cindy Stranad, APR, principal of Articulon. "It was a great honor to have our work so highly valued by our industry peers."

The Sir Walter Raleigh Awards for Excellence in Communication were presented by RPRS to honor work by area communication professionals. The competition recognized those who achieved excellence in their field. Visit [www.rprs.org](http://www.rprs.org).

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### About Articulon:

Based in Raleigh, Articulon delivers branded marketing and PR programs that are commercially intelligent and targeted to drive results. With a hands-on approach, every campaign is custom built to meet client objectives based on our commitment to creativity and responsiveness. Inspired to gain results, Articulon helps clients to break through the abundance of noise with a branded and a focused message that creates a connection to their audience. Articulon works with professional service-based companies with a need to increase visibility and organizations that promote advocacy and cause related health initiatives. Work has been completed for emerging brands and fortune 500 organizations including: Panera Bread, AKC, Defond North America, The Better Business Bureau of Eastern North Carolina, Hughes Pittman & Gupton, and Saks Fifth Ave. Visit [www.articulon.com](http://www.articulon.com) or call (919) 232-5008.

### About RPRS:

Formed in 1959, the Raleigh Public Relations Society aims to advance the art and science of public relations and to strengthen communication, understanding, and cooperation among the diverse individuals, groups, and institutions of the Society. Professionals from all areas of public relations, including government, non-profit organizations, corporate, educational institutions, and private communication and design firms join RPRS. RPRS sponsors monthly meetings, hosts several after-work networking events throughout the year, and holds an annual awards competition and awards banquet to honor recipients. These and other programs offer a variety of professional development opportunities for those in the public relations field. Visit [www.rprs.org](http://www.rprs.org).

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