

Absorbent, Ink. Makes the Top Ten in Fastest-Growing Promotional Products Distributors Two Years in a Row

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Press release from: [Absorbent, Ink.](#)



Counselor magazine, the voice of the promotional products industry, revealed the top ten fastest-growing promotional product distributors in its June issue. Kansas-based company Absorbent, Ink., ranked eighth with a growth increase of 63% between 2006 and 2008.

“This is our second year in a row to receive the Spirit Award from Counselor magazine,” said Lee Eldridge, president of Absorbent, Ink. “It’s certainly nice to be recognized by Counselor and the industry as one of the fastest growing distributors in the country.”

“In a time when industry sales are down, we’re pleased to be up,” said Eldridge. “We feel very fortunate. We have a great staff. And we remain very excited about the future of our industry and our business.”

According to PPAI (Promotional Products Association International), industry sales dropped by about 7% to \$18.1 billion in 2008, down from \$19.44 billion in 2007.

Based out of Lawrence, Kansas, Absorbent, Ink. was founded by Lawrence residents Lee Eldridge and Billy Pilgrim. Absorbent, Ink. specializes in custom promotional products, corporate apparel and unique corporate gift ideas.

About Absorbent, Ink.

Founded in 2000, Absorbent, Ink. specializes in promotional products and corporate gifts for a wide array of clients ranging from Fortune 500 companies to academic institutions. Initially a staff of five, Absorbent, Ink. has grown to a staff of more than 40 without sacrificing integrity and personal commitment. With the reputation as the best in the industry, it is recognized for excellent client service, a broad collection of promotional products, and providing companies significant, measurable results in brand promoting. Absorbent, Ink. is headquartered in Lawrence, Kansas. For more information, visit www.absorbentprinting.com

Recognition

- Twice recognized by the Inc. 500 as one of the fastest growing companies in the country.
- Twice awarded a Spirit Award by Counselor magazine as one of the “10 Fastest-Growing Distributors” in the promotional products industry.
- Recognized by Counselor magazine as one of the “Best Places to Work” in the promotional products industry.

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