

Altitude Marketing Continues Expansion with New Hire: Amanda Dickson (Lehigh '09) Joins as Marketing Communications Manager

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Press release from: [Altitude Marketing](#)

Agency: **Altitude Marketing**

June 15, 2009—Lehigh Valley, PA—Altitude Marketing today announced the hiring of Amanda Dickson as Marketing Communications Manager. This new position was created in response to continued growth of Altitude's client base and increasing demand for social media marketing strategy and management.

In addition to driving social media marketing efforts across Altitude's client portfolio, Amanda serves as relationship manager on several key accounts, and plays a vital role in on-going market research, copywriting and media relations needs. She also manages Altitude Marketing's robust internship program, which hires local college students for fall, spring and summer positions.

"Amanda discovered her love for public relations and honed her flair for compelling copywriting after interning with Altitude Marketing during her senior year at Lehigh University," said Andrew Stanten, president and co-founder of Altitude Marketing. "She was the most rock-solid intern Altitude ever had, and I firmly believe in trying to keep the best young talent in the area."

Amanda's multi-tasking ability and top-notch time management skills were developed as a double major at Lehigh, where she graduated a semester early and earned a varsity letter in swimming.

About Altitude Marketing

Altitude Marketing, located in Emmaus, PA, provides a wide range of expert integrated marketing services, including planning, design, writing, production and ongoing management for print media, advertising, PR, web development and electronic communications. Altitude Marketing clients appreciate our big picture approach to communications. We lead with research, analysis and planning—and follow with compelling writing, beautiful design, leading-edge technology and cost-saving project management.

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