

Interlecta Gets People Around Social Networks Translated

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It seems that some people spend their lives on social networks – facebook, my space, tagged, etc. These are some of the biggest which help people keep in touch with others around the world no matter how far they are.

The world went global but everyone wants to keep their language on the Internet. Facebook translated its face so that everyone can see it in its mother tongue but it cannot translate the people. The need to understand everyone and to be understood became a problem to be resolved by many companies one of which is Interlecta.

The abovementioned company are known for their mobile translators for BlackBerry and J2ME phones but they have now turned their heads to developing translation applications for the social networks. They already have a Wall Translated and Interlecta Text Translator (home.interlecta.com/social).

A Wall is the most common thing for every network. Messages which users leave on their friends' walls can now be left in the senders' own languages and read in the other's own language without much effort. Interlecta's Wall Translated allows people write a message in their language, choose a friend's/friends' name and send it. The others will be able to read the same message in their language. WT is going to take care for the rest and users do not need to go to other profiles and search for the translated wall..

Another user-friendly application created by the same company is Interlecta Text Translator. It allows one to create a short text, have it translated and then copy and paste it in another place. There are about 30 languages with high quality of translation available. Users can choose which is the best application for their needs and communication will never be a problem again.

Interlecta provides automated translation services with industry specific language, context and terminology. (e.g. commerce, law, medicine). Their solution enables a substantial increase in the reach and use of social networking, email / instant messaging / SMS, electronic commerce, customer support and other forms of real-time human messaging. The company's mission is to become the leading provider of translation services for online and mobile messaging services. Interlecta's value proposition is straightforward: more high-margin revenue, increased user base and higher ARPU (average revenue per user).

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[You can find this press release here](#)