

World Youth and Student Travel Conference to use eSchedule PRO

Date: 06-11-2009 03:14 PM CET

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Press release from: [WYSTC](#)



The World Youth and Student Travel Conference (WYSTC) has chosen the eSchedule PRO business appointment scheduling system by Marcom Consulting for its trade conference.

Marcom Consulting's one-on-one appointment scheduling solution will be used to manage and book the 6500-plus pre-scheduled business appointments that take place during the three and a half day event.

"Business appointments are key reason to come to WYSTC. Having the eSchedule PRO system coupled with our own proprietary online marketing tools will enable organisations to more than ever, effectively target, schedule and manage their conference attendance," says Susan Goldstein, WYSTC Managing Director.

Now in its nineteen year, the World Youth and Student Travel Conference (WYSTC) is the leading B2B event for key stakeholders and organisations in youth, student and educational travel. Some 450 plus organisations representing more than 90 countries attends the conference, taking place this year in Manchester, UK, 22-25 September.

The event combines a business-to-business trade fair, trade association meeting and industry-focussed seminars with daily networking opportunities.

Organisations interested in attending should contact the WYSTC Secretariat: mail.box@wystc.org, or visit the website: www.wystc.org

About WYSTC

The World Youth and Student Travel Conference is the must attend B2B trade event for key stakeholders and organisations in youth, student and educational travel. WYSTC brings the many markets and diverse organisations that serve today's young travellers together to build and strengthen their business network -- person to person.

The conference is the signature event of the WYSE Travel Confederation.

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[You can find this press release here](#)