

## Small Businesses Turn to Tpad's Global Telephony Network for Powerful and Affordable Communication Solutions

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Tpad provides SME's with state-of-the-art technology business communications systems to deliver their information and manage their operation costs.

Burnley, Lancashire, UK – June 3, 2009: Small and medium-sized enterprises are facing tough management decisions in the current challenging economic environment. One of the most important areas for every business, regardless of size is the ability to communicate: with customers and employees quickly and efficiently. Assisting companies to keep skyrocketing telecommunication costs for business class telephony services under control has been the consistent focal point of the service packages offered by Tpad.

As the test of time has shown, the company that responds to the needs of their customers promptly has a major advantage in developing a solid business reputation. At the same time, smart managers know that inter-office communications must be able to support a fluid exchange of information for delivery of the customer's product or service. Tpad specializes in developing solutions with ultra low rates, minimal setup costs combined with easy-to-use software: a total communication system that can be expanded as a business grows.

Tpad has tailored their services to be flexible and user friendly, eliminating the anxiety and high learning curve required by some telephony systems. Training cost and time can significantly impact the operational budget and using Tpad's services these resources can be dedicated to other areas. Many small businesses are discovering that they can enjoy superior customer support of their vital communication needs without paying a fortune for equipment.

The Voice over Internet Protocol services provided by the Tpad global network supply companies with top level technology plus customer care tailored to their specific needs. SME's are confidently turning to Tpad's VoIP service packages as a cost effective alternative to traditional PBX telephony systems because of their 10 year track record of innovation and professional customer care. Regarding the benefits of VoIP for SME's Steve Smart, the Managing Director of Tpad recently stated:

“Of all the solutions available to any company that seriously wants to reduce their operational expenses, VoIP is one of the easiest to implement and fastest to deliver a return on investment. This technology is widely used by the general public, which means a company’s employees will be able to make the transition to this system without any loss in productivity.”

Productivity is also linked to a company’s ability to adjust to market conditions that open avenues for business growth. Technology that is unresponsive to the business objectives of a company can cause a loss in not only market share but the talent that gives the enterprise its competitive edge. Whether local or international, VoIP is the telephony solution that can ensure quality communications with features such as conference bridging, voicemail to email and call forwarding which are vital to business success today.

Tpad’s telephone systems are fully compatible with any SIP/VoIP device; softphones, ATAs and IP phones (Linksys, Snom, Aastra and Grandstream) as well as Wi-Fi mobile phones (Nokia E and N series). For companies looking for a fully managed IP PBX telephone system, Tpad offers packages that can significantly reduce communication operational and maintenance fees. For more information, contact the Tpad client management support team at: +44 (0) 845 1221746 or complete our customer enquiry form online at: [www.tpad.com/business/](http://www.tpad.com/business/) for a free telephone quote and expert advice with no obligations.

About Tpad ([www.tpad.com](http://www.tpad.com)):

Tpad, the world's most flexible communications company, offers next-generation telephone systems for consumers and businesses. Tpad's new telephone systems make it easier and cheaper for people and businesses to stay in touch using any device, on any network, anytime, anywhere. The ever-expanding global IP telephony company is based in the UK and has offices in the UAE.

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