

EMG to Exhibit at 2009 WACAC Conference

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IRVINE, CA – Earthbound Media Group’s (EMG) Account Managers Cory Kiesel and John Maas will exhibit on behalf of EMG at the Western Association for College Admission Counselors’s (WACAC) 2009 annual conference at Chapman University in Orange, CA. Held from Wednesday, June 10th, through Friday, June 12th, the three-day conference is anticipated to draw college recruitment, admissions and advancement professionals from the Nevada and California regions to reconnect with fellow peers and partake in workshops geared toward their professional growth and development.

“The WACAC Conference is an excellent opportunity for EMG to join in on the conversation and acquire more insight on potential marketing and communication challenges faced by higher education organizations,” said Kiesel. “Given today’s economic instability, many schools are faced with budget cuts or insufficient funding, branding issues as well as defining and reaching their target audiences. Understanding their concerns gives our team the opportunity to step in and assist them with developing and delivering a cost-effective marketing solution that will ultimately contribute to their bottom lines.”

Aside from participating in the breakthrough sessions and presentations, EMG’s account management team will exhibit at the conference to engage and share its industry-wide expertise and higher education solutions with attendees. In addition to networking with prospective clients, the conference allows EMG to develop potential business connections with other like-minded professionals.

Attending this year’s WACAC Conference include directors, counselors and key stakeholders from major public and private universities as well as local colleges and high schools including Stanford University, UCLA, Claremont McKenna College, UC Irvine, Loyola Marymount University and LA City College. Throughout the event, attendees will have the opportunity to share their own experiences, discuss relevant issues and engage in one-on-one conversations amongst their peers within the higher education community.

About EMG (www.earthboundmediagroup.com)

EMG is a one-of-a-kind, technology-driven strategic marketing agency. Our singular goal is to evolve the digital and visual landscapes of business for corporations, brands and non-profits worldwide.

As a leader in the marketplace, EMG has single-handedly set a benchmark for complexity, creativity and vitality in the solutions we have provided for both our partners and clients alike.

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[You can find this press release here](#)