

QuickLicense 4 and Safe Activation Service 2 Protects Software

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Category: [IT, New Media & Software](#)

Press release from: [Excel Software](#)



Excel Software announces June 1, 2009 availability of QuickLicense 4 and Safe Activation Service 2 to protect and manage any Mac or Windows software license. QuickLicense protects any kind of software written in any programming language including desktop applications, plugins, spreadsheets, services or multi-media content. It includes an application programming interface (API) and the AddLicense tool to wrap a compiled application in a protective license with no programming required.

QuickLicense 4 and the Safe Activation server enable a vendor to select from a wide range of license types, reduce development cost and simplify the user experience. Configurable license types include trials, products, subscriptions, dynamic or floating licenses. Protected applications can use automatic activation, manual activation by phone or email, activation through the default web browser or instant activation from an application dialog using the Safe Activation server without a web browser.

With the new automated release and restore process, users can move a protected software license from one computer to another with a button click. Vendors can securely block licenses before issuing refunds, present notifications to users or manage software subscriptions with minimal effort. Vendors can offer additional paid features that can be enabled in an activated license with a couple button clicks. The Safe Activation server can be securely linked to any shopping cart to distribute Serial Numbers to customers at the time of purchase.

QuickLicense can manage customer information collected during the activation process. Customer data can be imported, searched, organized or exported to a spreadsheet or database for sales automation and customer support. The batch email capability allows messages for product announcements or periodic subscription codes to be individually customized and precisely targeted.

QuickLicense 4.0 is \$595 for a Single User License on Windows (XP and Vista) or Mac OS X (PPC and Intel) or \$995 for both platforms. The package includes an integrated help system, API source code examples, tutorial, step-by-step license configuration instructions and a PDF or printed user manual. A QuickLicense purchase includes royalty-free runtime distribution rights for any number of products or licenses on that computer platform.

The Safe Activation service is scaleable and cost effective for any company. There are no per product or per license charges, just a monthly fee based on the selected plan size and features starting at \$40/month. The company web site includes demonstration videos, detailed product information and secure online ordering.

Established in 1985, Excel Software provides Windows and Mac OS X software products to thousands of users worldwide. Capabilities include system modeling & simulation, requirements management, software design, code generation,

reengineering, bug tracking, help authoring, software license management, document protection and internet marketing automation.

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