

DIGITUS® uses a streamlined design to bring an improved notebook bag on to the market

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Press release from: [Assmann Electronic GmbH](#)



Styled on holiday to turn people's heads, restrained but tasteful on business trips or simply chic when on travels! DIGITUS® brings colour to every-day of computers.

Bags perfectly coordinated in size and design, decorated with detailed embroidery! The various bags and trolley alternatives are not only suitable for young notebook users.

12", 15.4" and 17" notebooks are packed quickly and safely into neoprene slimbags. The ZIP-Protect™ zipper is seamed to protect the notebook from scratches.

DIGITUS® lifestyle bags out of high quality nylon really turn people's heads. The unusual designs and practical details of the bags are especially appreciated by young fashion-conscious persons. The cell telephone compartment, the padded laptop compartment and other practical compartments in various sizes for external hard disks, for example, or the practical headphone cable outlet turn the DIGITUS® lifestyle bag into an indispensable everyday companion.

It is not only the look, but precisely the detail of the stylish notebook bags, trolleys, weekend trolleys and rucksacks from the same high value nylon which convinces. The laptop bag, laptop trolley and weekend trolley can also be fitted with a lock.

DIGITUS® puts an end to boring bags. Interested people will be inspired and tempted at: www.bags-to-die-for.de.

The recommended retail prices are 18,90 € for the 12" Slimbags, 19,90 € for the 15,4" Slimbags, 21,90 € for the 17" Slimbags, 49,90 € for the Lifestylebags, 39,90€ for the Notebookbags, 79,90 € for the Notebooktrolleys and 116,90€ for the Weekendtrolleys.

Dealers can obtain further information from www.digitus.info. DIGITUS® products can be purchased by dealers from the usual distributors.

Brief company profile

ASSMANN Electronic GmbH was founded in 1969 in Lüdenscheid/Germany as a manufacturer of connectors and adapters for internal and external computer cables.

With his own branches in Austria, France, Sweden, Croatia, Slovenia, Poland, Mexico, USA, China and Taiwan, this ISO-certified specialist in computer accessories and network solutions today supplies IT distributors and key accounts worldwide. The major part of the product range consists of the DIGITUS® brand range. Active and passive network

components, KVMs, USB and Firewire products, cables, adapters and connectors, (S)ATA/SCSI products, peripherals, notebook, PDA, computer and multimedia accessories are supplied both for private consumers and professional users. The DIGITUS® brand was introduced in 1994, and is now well-known in many markets for its “Best Value for Money” quality.
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Contact press

Ilona De Laever

ASSMANN ELECTRONIC GmbH

Auf dem Schüffel 3

58513 Lüdenscheid

Germany

Phone: (+49) 0 23 51 - 55 4 - 660

Fax: (+49) 0 23 51 - 55 4 - 661

E-Mail: i.delaever@assmann.com

Web: www.assmann.com www.digitus.info

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