

Dot Com Infoway looks to expand in the U.S. market using resellers

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Recession or no recession, Dot Com Infoway is going strong. The company is on an expansion spree, the latest in the agenda being its plan to expand in the U.S. market using resellers. Already in the process of reviewing several resellers' proposals, the company is right now on the look out for potential resellers for the U.S. market.

Many companies prefer staying put to investing in uncharted territory. But, recession or no recession, Dot Com Infoway is going strong. The company is on an expansion spree, the latest in the agenda being its plan to expand into the U.S. market using resellers. Already in the process of reviewing several resellers' proposals, the company is right now on the lookout for potential resellers who can help it establish its brand in the U.S. market.

As recession sucks courage of out corporate giants, curbing expansion and forcing contraction, many companies choose the 'play-safe, be-safe' mode. With the big ones playing it safe, most of the not-so-big and small ones tend to follow suit. Indeed, not many companies dare to expand during tough times. More so when it comes to plunging into the U.S. market which is neck-deep in economic crisis. But Dot Com Infoway, ever a pursuer of the wild card, plays it differently. The company is planning to expand into the U.S. market in the next few months.

Meltdown or windfall, with Dot Com Infoway, it is always a thumbs up when it comes to expansion. Pursuing an aggressive global expansion plan, Dot Com Infoway is intent on gaining edge in the U.S. market. Resellers, who will be the key players in this strategic initiative, will market the company's IT services to all prospective companies in the U.S. Topping the expansion-itinerary is the Small-and-Medium Business (SMB) sector which, the company opines, has a lot of potential for information technology outsourcing.

Dot Com Infoway's reseller programs are mutually-beneficial and insist on hiring experienced, industry-intelligent resellers. With already well-established client-bases in the U.S., U.K., Europe and Australia, this new expansion agenda will open newer avenues and greater opportunities for the company. Brand Dot Com Infoway would gain reputation as a premier IT company offering high-quality services in cost-effective ways. Though still on the lookout for authentic, successful resellers, the company is currently in the process of reviewing the proposals it has already received.

Dot Com Infoway is a premier provider of IT and IT-enabled services to clients worldwide. The company offers a whole gamut of IT-related services of which the prominent ones include application development and internet marketing services. Offerings under the company's application development category include web application development, mobile application development, enterprise application development, website development, eCommerce and Open Source solutions, widget development, CMS solutions, community website and portal development. Under Internet Marketing, the company offers search engine optimization, search engine marketing, social media marketing, SEO copywriting, Google Analytics and Pay Per Click marketing services. Endowed with vast knowledge and experience in IT, the company applies high-end technology to meet its clients' needs. In brief, quality solutions delivered in cost-effective ways has always been Dot Com Infoway's USP in the IT domain. To know more about the company, visit www.dotcominfoway.com

Dot Com Infoway is an Offshore Application Development and Outsourcing Company having a team of 300+ developers. Services include Software Development, Web Development, Web Design and Internet Marketing. Dot Com Infoway has mastered the nuances of the business world and a company that understands every hue of customer requirements. We have chosen a strategic global model that delivers ace service and premium quality products to our clients at affordable prices. We are committed towards building lasting partnerships with our clients by ensuring satisfaction and success.

C.R Venkatesh
Managing Director & CEO
Dot Com Infoway
Plot No 3, Vaigai Colony II Floor
Anna Nagar,
Madurai - 625 020
Tamil Nadu,
Tel: +91-452-2522257
Email: crv@dcf.in
Website: www.dotcominfoway.com

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