

AppLabs reigns supreme in key categories of the Global Outsourcing 100 Final listing

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Press release from: [AppLabs](#)



London, UK; Philadelphia, Lindon, USA; Hyderabad, India; Wednesday, 6th May 2009: AppLabs, the world's largest independent testing, quality management and certification solutions company, has been ranked on top of some key indicators of the Global Outsourcing 100 final listings of 2009, published every year by the International Association of Outsourcing Professionals (IAOP). AppLabs made it to the top in the key areas of Company Certifications and Customer References. It has also made it to the lists of Best 10 Leaders in Revenue Growth, Best 20 Leaders by Industry Focus (Financial Services & Insurance and Retail & Consumer Goods) and Best 20 Leaders by Region Served (India).

Commenting on the achievement, Sashi Reddi, Founder and Chairman of AppLabs said, "I am glad that our customer centric service delivery is showing the expected results. Being ranked on top of key outsourcing sector and client servicing indicators of the most credible listing on outsourcing, the Global Outsourcing 100 is truly satisfying. This reflects our commitment and dedication towards meeting our customer's business objectives, leveraging innovative practices and also further consolidates our leadership position particularly within the testing space."

The 2009 Global Outsourcing 100 and The World's Best Outsourcing Advisors recognizes the world's best outsourcing service providers and advisors. These rankings are based on applications received and evaluated by an independent judge's panel.

The Global Outsourcing 100 is a rigorously judged, independent ranking that serves as a benchmark to gauge the strength of the industry as a whole and its service providers. To make the list, companies must demonstrate excellence in categories such as size and growth, customer experience, depth and breadth of competencies, and management capabilities.

About AppLabs:

AppLabs is the world's largest independent testing, quality management and certification solutions company. With over a decade of experience, AppLabs has become a trusted partner to more than 600 companies, providing both quality assurance and third-party validation. Customers include American Airlines, Royal Bank of Scotland, VISA, HP, Novell and SAP. AppLabs goes beyond technical expertise when it comes to IT services and offers customers rigorous risk mitigation processes, a singular focus on quality, expert project management, communication and global delivery capabilities. It is the first software testing company to get appraised at SEI CMMI Level 5, the highest quality standard attainable in software engineering. Headquartered in Philadelphia, USA, the company maintains advanced testing facilities in the US, UK and in India. For more information, visit www.applabs.com

About The Global Outsourcing 100 :

The International Association of Outsourcing Professionals™ (IAOP™) is in its fourth year of compiling its annual ranking of the world's best outsourcing service providers and advisors – The Global Outsourcing 100. As part of The Global Outsourcing 100, IAOP also introduced a new list for the first time in 2009, The World's Best Outsourcing Advisors.

The Global Outsourcing 100 and its sub lists are essential references for companies seeking new and expanded relationships

with the best companies in the industry. The lists include companies from around the world that provide the full spectrum of outsourcing services — not just information technology and business process outsourcing, but also facility services, real estate and capital asset management, manufacturing and logistics. They include not only today's leaders, but tomorrow's rising stars.

The World's Best Outsourcing Advisors, new for 2009, is geared specifically to companies that are outstanding global outsourcing advisors and consultants. In addition to being part of The Global Outsourcing 100, the new list of advisors ranks the top consultant, legal and related advisory firms globally, and is a valuable reference tool for companies needing expert advice and guidance with their outsourcing projects.

IAOP also added in 2009 The Global Outsourcing 100 Plus industry-wide report featuring applicant company profiles and rankings with industry insights. The additional report is available for purchase.

About IAOP:

The International Association of Outsourcing Professionals™ (IAOP™) is the global, standard-setting organization and advocate for the outsourcing profession. With 40,000 customer, advisor and provider members worldwide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. To learn more, visit www.outsourcingprofessional.org.

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