

Book Publishing Specialist PSG Orlando Joins WoodWing Network of Partners

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WoodWing Software's network of partners recently welcomed one of the top book-publishing specialists in the industry, Publishing Solutions Group Orlando (PSG Orlando). PSG Orlando will handle sales and installation of WoodWing's entire suite of editorial solutions, and provide training, advice and support to customers.

PSG Orlando provides services for customers throughout the publishing industry, with particular expertise in the book-publishing world, including Web and e-publishing. PSG Orlando helps publishers improve efficiency in the planning, creation and delivery of content across all product lines.

"WoodWing is a major player in the book-publishing industry, with some of the biggest and best-known companies in the world using our solutions," said Shawn Duffy, Managing Director at WoodWing USA. "PSG Orlando has long been impressed with the power and versatility of our software, and we've been impressed with their expertise and knowledge of the industry. The people at PSG Orlando are the best in the business at what they do."

PSG Orlando was founded by Jackie Bedoya and Sheila Magie, both of whom have extensive experience in all phases of publishing. Bedoya has worked in process improvement, production, management, and manufacturing areas managing educational content development ranging from pre-K to college level. She's also fluent in Spanish, which helps PSG Orlando handle Spanish-language projects. Magie's background is in design and art direction, and she has spearheaded the implementation of emerging technologies to migrate large corporate cultures and specific project teams away from traditional paper workflows to electronic workflow processes.

WoodWing creates the most progressive solutions available on the market for the production of print and online publications. Rapid growth worldwide and success across the full spectrum of small to large publishers demonstrate that WoodWing makes the best tools for the best price.

WoodWing Software is located in Zaandam, The Netherlands, and has regional sales companies for Europe, the USA,

Asia-Pacific, and Latin America. Customers are served through select partners.

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