

## Online brokerage Questrade opens bricks-and-mortar learning centre in Toronto

Date: 04-30-2009 02:24 PM CET

Category: [Business, Economy, Finances, Banking & Insurance](#)

Press release from: [Questrade Inc.](#)



Toronto, ON (April XX, 2009) Questrade's first storefront is now open in the North American Centre in Toronto. The Questrade Learning Centre provides self-directed investors with a place to meet and talk with trading specialists. Situated on the main floor of Online Trading Academy's facility, the state-of-the-art Learning Centre offers Questrade clients the ability to test technologies and market data feeds, learn about online trading tools, and help in opening their own accounts.

Edward Kholodenko, President and CEO of Questrade said: "Online trading is a virtual business, but there is real value for new clients to meet our team – and for our team to meet our clients. The Learning Centre has a fantastic location right at Finch subway station and we think independent investors will welcome the chance to get expert advice straight from the experts."

The Learning Centre includes multiple secure computer terminals, each loaded with Questrade's entire slate of trading platforms and data feeds. Clients can get assistance registering and testing a free demo account, or open a live trading account on the spot.

"We want our clients to get the most out of their trading experience," continues Kholodenko. "Our personalized service will help them find the best tools and products for their investment strategies. Plus, we make a great cup of coffee."

The Questrade Learning Centre is located inside the new Online Trading Academy Canada branch on the ground floor at 5700 Yonge St., at the corner of Hendon Avenue and Yonge (one block north of Finch Avenue). The Centre is also accessible from Finch subway station. The hours of operation are from Monday to Friday, 9 a.m. to 5 p.m., and the team can be contacted directly at 416.227.7646.

Questrade Inc. is a member firm of the Investment Industry Regulatory Organization of Canada (IIROC) and the Canadian Investor Protection Fund (CIPF). The CIPF provides coverage to Questrade clients for up to CAD \$1 million per account.

-30-

Questrade Inc., headquartered in Toronto, provides Canadians with high-speed, direct access trading in the U.S. and Canadian stock and options markets as well as forex trading. Since its inception in 1999, the company has grown and diversified, and is currently ranked as Canada's fastest-growing online brokerage. The company continues to demonstrate its competitive leadership with a combination of outstanding service, advanced technology and competitive pricing structures.

For more information, please contact:

Lynn Suderman

Manager, Communications

[lsuderman@questrade.com](mailto:lsuderman@questrade.com)

Tel: 416.227.9876 x371  
Tel: 1.888.783.7866 x371  
[www.Questrade.com](http://www.Questrade.com)

**[You can find this press release here](#)**