

Triburg Enhances its Logistics Technology to Drive Growth and Improve Customer Satisfaction

Date: 04-30-2009 01:50 PM CET

Category: [Logistics & Transport](#)

Press release from: [Business Systems Group](#)



Dubai, UAE– April 28, 2009 – Business Systems Group (BSG), the regional competency center for Exactus Systems Inc., announced today that Triburg Supply Chain Management, a leading 3PL provider has selected Exactus to manage its growing Warehousing and Freight business in the region. With the help of Exactus 'Aware' Supply chain execution solutions, Triburg plans to expand operations to drive overall growth, improve performance and boost customer service levels.

To enhance its rapid growth, Triburg began a search for a state of the art integrated 3PL Logistics solution and looked at a number of Logistics software systems on the market and contacting several vendors – including BSG. Early into the evaluation process it became clear that Exactus 'Aware' was the obvious choice, as the product had a superior logic that would help manage 3PL related processes including a very powerful billing module, a very intuitive and user-friendly interface and most importantly a single integrated platform for Warehousing, Freight, Finance and Transport Management. In addition the solution offers regional compliance such as a comprehensive JAFZA documentation module, E-Mirsal 2 integration and other out-of-the box solutions.

“The superior multi-functionality of Exactus' Aware solutions made our decision easy”, said M. B. Mallya, Triburg's Managing Director. “Aware clearly became our top choice for delivering an outstanding set of solutions that are aligned with our long-term growth initiatives across our entire group”.

Triburg will leverage Aware's directed, optimized processes for all inbound and outbound activities, such as receiving, put-away, picking and shipping at its large Warehousing facility in JAFZA. In addition to the Core WMS, Triburg will implement its secured web-based Aware Trading Partner Management module that extends the supply chain capabilities to trading partners by allowing them to share key business information. Aware Mobile™, an RF-based solution is implemented to push current levels of accuracy for picking and truck loading even higher. Triburg has several regional and multi-national customers and hence they needed a flexible billing solution to simplify its complex and unique customer contracts. By implementing Aware WMS, Triburg will look to improve its billing accuracy and increase customer service levels. This solution will allow Triburg to pull real-time data from its warehouse management systems, cutting time spent on transactions and protecting profitability. The Aware Freight Management System will address all the requirements of multi-modal (air, sea, road and rail) freight operations related to import, export and trans-shipment as well as road transport pickup and dispatch operations and finally the Aware Finance module will assist Triburg streamline its financial and human resource management processes across the enterprise.

“We are confident that Triburg will see immediate benefit through greater control and insight across their entire

organization,” said Raheel Khan, Regional Director at BSG. “Our company is focused on adding value to our customer’s business in the most efficient and affordable way possible. We are excited by our expanding partnership with this 3PL leader.”

About Triburg Supply Chain Management (TSCM):

Triburg Supply Chain Management, located in JAFZA is a division of the 28 years old Triburg Group and provides 3PL solutions its customers since 1995. TSCM specializes in Freight Forwarding, Documentation, Clearance, Transportations, Warehousing and Packaging. TSCM presently have an existing warehousing facility with around 35,000 CBM with over 21,000 pallet positions. Their upcoming facility with around 23,000 CBM will be ready by middle of 2009. Over 75% of their existing storage is “Cool” with temperature settings between 18° C to 25° C. TSCM also provides assembly services for packaging, re-packaging, date coding, crating, etc along with the product design services. More information is available on www.triburg.com

About Business Systems Group (BSG):

BSG is one of the leading information technology solutions company operating in the Middle East markets since 1995. BSG’s primary focus is the delivery of Supply chain execution and BI solutions and services to customers in the region. BSG are the regional competency center for Exactus Supply Chain Software Solutions and have the experience and expertise of building, testing and implementing mission critical applications at hundreds of enterprise customers and understand the complexity of fully integrating our solutions into customer’s existing business processes and system environments. BSG have implemented enterprise solutions at over 300+ customers across the Middle East.

BSG’s large installed base of customers include some of the top Logistics Service providers, Freight Management companies, Shipping and Transportation companies, Banks, Oil & Gas companies, Airlines, Telcos, Manufacturing & Retail companies, Large Corporates and Government & Ministries in the Middle East. More information is available on www.bsgme.com

Raheel Khan
Regional Director
Tel: +971 4 363 1933
Mobile: +971 50 6570 218
Email: raheelk@bsgme.com

[You can find this press release here](#)