

## Business Essentials Workshop: Internet Marketing for Small Business

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Category: [Associations & Organizations](#)

Press release from: [Orcas Island Chamber of Commerce](#)



The Orcas Island (WA) Chamber of Commerce is pleased to announce the latest offering in its' Business Essentials series of workshops and seminars.

'Internet Marketing for Small Business' will be presented by Lance Evans, Executive Director of the Orcas Island Chamber of Commerce. Evans will explore the many ways businesses and organizations can market themselves for free on the internet. The workshop will cover such current topics as: Twitter, Facebook, blogs, website optimization & analytics, Google Adwords, and much more. Handouts will provide everyone with the information they need to improve their current marketing campaign. Attendees are encouraged to come loaded with questions for an informative Q&A session at the end of the presentation.

'Internet Marketing for Small Business' Business Essentials Workshop will be presented on Tuesday, May 5, 2009. It will be held at the Eastsound Fire Station's meeting room. Coffee and Tea service at 7:45 am; the Workshop runs from 8:00 am – 9:15 am. RSVP's are requested. Contact the Chamber at (360) 376-2273 for sign-up information. A workshop donation for materials of \$5 is requested from Chamber members; non-Chamber members are invited to attend for only \$15.

For more information, contact The Orcas Island Chamber of Commerce at 376-2273 or email [info@orcasislandchamber.com](mailto:info@orcasislandchamber.com)

Presented monthly, with speakers touching on topics of value to business, this series is presented as a benefit of Chamber membership. The Orcas Island Chamber of Commerce represents over 325 member businesses and organizations, and provides programs such as this to help fulfill its promise of helping strengthen the island economy; promoting the community; providing networking opportunities; and representing business to government.

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[You can find this press release here](#)