

## Dot Com Infoway's Campus Drive at Fatima College

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Dot Com Infoway conducted a campus drive program at Fatima College recently. After an innovative resource-pooling process, the company's Human Resources department recruited 7 out of the 150 students who participated. The selected candidates will be joining Dot Com Infoway Madurai office soon.

The global corporate radar maybe marked by economic blues, market downsides and impending recession, but not Dot Com Infoway's. The company is going strong, hiring people and expanding horizons when corporates all over the world brood over the meltdown, cutting costs and shrinking resources. Recently, Dot Com Infoway conducted a campus drive at Fatima College, Madurai and recruited several candidates. Given the company's penchant for young and fresh talent, the recruitment drive was a huge success, marked by participation of around 150 students.

In such a grim scenario, one would rarely expect any company to push forward its expansion agenda or recruitment drive. But Dot Com Infoway is different. It is doing what many corporate empires dread to do - hiring young talent. Yes! Recently, the company's HR team conducted a campus drive program at Fatima College, one of Madurai's reputed institutions, and hired several freshers for many of its departments.

It was both a professional and a jocular campus drive program as Dot Com Infoway's HR team made the recruitment process innovative and interesting. Aptitude tests, group discussions and one-to-one interactions were the highlights of the resource-pooling process. The candidates were measured based on their penchant for IT, communication skills and academic background.

Out of the 150 participants, 75 were shortlisted and 7 have been recruited. The new recruits, all of them with sound academic profiles and acute interest in IT, will be joining the company's Madurai office soon.

"Pooling-in fresh talent has always been our way of managing resources" says the CEO of Dot Com Infoway, Mr. C. R. Venkatesh. Open to experimenting with corporate strategies, this recruitment drive is a part of the company's expansion agenda in times of global meltdown. Only such recruitment drives have risen the company from a fledgling past (with just a dozen members) to what it is now - a well-established corporate with 300+ employees. The company also sees molding young talent as a part of resource investment which pays off in future and keeps it young in spirit and old in experience.

To know more about Dot Com Infoway, visit [www.dotcominfoway.com](http://www.dotcominfoway.com) . To join Dot Com Infoway, visit [www.dotcominfoway.com/contact/job-application](http://www.dotcominfoway.com/contact/job-application)

Dot Com Infoway is an Offshore Application Development and Outsourcing Company having a team of 300+ developers. Services include Software Development, Web Development, Web Design and Internet Marketing. Dot Com Infoway has mastered the nuances of the business world and a company that understands every hue of customer requirements. We have chosen a strategic global model that delivers ace service and premium quality products to our clients at affordable prices. We are committed towards building lasting partnerships with our clients by ensuring satisfaction and success.

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