

P&T/Comm - Asia's Largest ICT Exhibition. An Attention-Grabbing Event to Show off the Latest ICT Technology

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Category: [IT, New Media & Software](#)

Press release from: [Adsale Exhibition Services Ltd](#)



P&T/Wireless & Networks Comm China 2009 (also known as P&T/Comm) will be staged at the China International Exhibition Centre (New Venue), Beijing, P R China from 16 to 20 September 2009.

P&T/Comm is the only telecom event officially sponsored by Ministry of Industry and Information Technology of the People's Republic of China (MIIT, PRC) and China Council for the Promotion of International Trade. The show is organized by China National Postal and Telecommunications Appliances Corporation (PTAC) and China International Exhibition Center Group Corporation, co-organized by China Association of Communications Enterprises, China Telecommunications Corporation, China United Network Communications Corporation and China Mobile Communications Corporation. Adsale Exhibition Services Ltd is the overseas organizer of the event.

P&T/Comm-The Asia's Largest ICT Exhibition, Your Preferential Partner

According to the monthly statistics of MIIT, China now has nearly 650 millions cellular mobile subscribers and over 100 millions Internet users. The official launching of 3G and wireless city projects turned a new page for ICT development in China in 2008 and will continue to bring fast growth for the industry in the future. P&T/Comm 2009 will, once again, be the most prominent platform to meet regulators, operators, vendors and many premium customers from worldwide. Besides, for the event as one of the most important ones in the ICT industry in the region and the world with the highest level of media's attention, participants would undoubtedly find enormous opportunities for business development, partnership building and corporate image enhancement from the event.

18 Years Proven Track Record

Firstly held in 1990, P&T/Comm has always been one of the most influential exhibitions in the world. Long term exhibitors include: China Mobile, China Telecom, China Unicom, Alcatel Shanghai Bell, Cisco, COMBA, Datang, Emerson, Ericsson, Fiberhome, Fujitsu, Huawei, Nokia Siemens Networks, NTT DoCoMo, Raisecom, Potevio, SK Telecom, UT Starcom and ZTE, etc. In 2008 edition, over 500 international reputable exhibitors from 19 countries and regions participated in the show, which occupied an exhibition area of 50,000sqm. 205,850 visitor flow and over 608 media representatives attended the event. This gave P&T/Comm an impressive profile and brought enormous business prospects to all participants.

Specialized Theme Zones

As the most comprehensive ICT event in China, exhibitors could choose to display in specialized theme zones, including Emergency & Risk Communication, Modern Enterprise Communication, Radio Frequency, Testing Equipment and Optical Communication. Specific publicity and visitor invitation campaigns will be carried out for these Themed Zones to catch attention of specific groups of buyers.

Talk to Industry Leaders - ICT China 2009 High Level Forum and Technical Seminars

With MIIT, PRC as the Main Sponsor, PTAC as the Organizer and all the local operators as Co-organizers, ICT China 2009 High Level Forum and technical seminars will be held concurrently with P&T/Comm. The organizers will invite market leaders, government regulators, representatives of international associations, top management of providers, scholars to attend these events that give participants unparalleled opportunities to tap the local intuition. It is also an ample chance for exhibitors to show their capability in latest technologies to their potential buyers.

Professional Event Organizer

With the long time dedication in organizing ICT and other trade events in Asia, Adsale possesses a strong visitor database with over 1,000,000 data. Together with Adsale's extensive in-house support teams in US, Singapore, Beijing, Shanghai, Shenzhen and Hong Kong, this solid promotion support guarantees a promising return for all participants of P&T/Comm.

For more information, please feel free to contact Ms. Adele Chui at tel: (852) 2516 3386, fax: (852) 2516 5024, e-mail: telecom@adsale.com.hk or visit the official website: www.WirelessComm-China.com .

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