

## DreamSpring's Website Gets New Look and Features

Date: 04-21-2009 01:08 PM CET

Category: [IT, New Media & Software](#)

Press release from: [DreamSpring Pty Ltd](#)



Gold Coast, Australia, 21 April 2009 — DreamSpring, specialists in innovative smartphone software, launched its improved website with a new look and more integrated features to enhance user experience.

DreamSpring revamped its website both aesthetically and functionally to deliver a better experience to those who visit [dreamspring.com](#). It has exciting new features and design to reach a wider audience.

The new website features a redesign of its software purchase process to a shopping cart system. Smartphone owners can now purchase multiple applications per transaction. The new system allows customers to manage their account online, download their purchases multiple times and view a history of their previous purchases. Shopping for smartphone software on DreamSpring's website is now quicker and simpler.

DreamSpring has also added Paypal as a new payment method, giving users more options during purchase.

Behind the fresh look is a more integrated design to enhance interactions and make information more readily accessible. A new registration system allows users to sign up for news, purchase applications, download trials and soon visit the forum all with the same sign in details.

Other new features of the revamped site include a Resource section providing company related information, brochures and publications to visitors and the media.

On the launch of DreamSpring's new website, Managing Director Malcolm Lithgow says: "Our website already had rich content, the new website makes it even easier for users to access this information in order to make an informed purchase and to support them. The newly integrated registration and shopping cart makes buying software on our site simple, safe and uncomplicated. It also gives us the flexibility to support our growing portfolio of life management applications even better."

DreamSpring's new website is located at [www.dreamspring.com](http://www.dreamspring.com). Users can purchase DreamSpring's applications DreamConnect and DreamLife at the new online store at [www.dreamspring.com/shop](http://www.dreamspring.com/shop).

#### About DreamSpring

DreamSpring was established as a new venture by the former co-founder of an internet security company that is now a part of IBM. DreamSpring specialises in creating quality and innovative Symbian-based software to meet the changing needs of smartphone users.

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[You can find this press release here](#)