

EMG Celebrates Earth Day 2009

Date: 04-21-2009 01:03 PM CET

Category: [Advertising, Media Consulting, Marketing Research](#)

Press release from: [Earthbound Media Group](#)



IRVINE, CA – Previously proclaimed as one of Orange County’s best places to work and top green companies, Earthbound Media Group (EMG) continues to uphold its reputation for its commitment toward invigorating a positive team environment and promoting a “green” company culture. A week prior to its official date, EMG celebrated and recognized Earth Day by hosting its second annual International Potluck at its Orange County headquarters on Thursday, April 16th, where team members were able to socialize and mingle while feasting on a smorgasbord as diverse as the EMG team.

“Team-building events like the Earth Day International Potluck is one of the most anticipated events of the year,” explained EMG Manager of People and Facilities Norma Villicana. “Aside from highlighting the incredible diversity here at EMG, the event also brought to light some simple green initiatives that could be implemented in our everyday lives both in and out of the workplace.”

Proudly sponsored by EMG’s “Fun Committee” and the “Eco- and Social-Responsibility Committee,” team members gathered together to enjoy a 2-hour luncheon comprised of a wide array of culturally-inspired appetizers, entrees and desserts. From homemade tamales and Cuban rice to Mediterranean falafels and kabobs, team members were able to sample foods from around the globe while embracing and learning more about the variety of cultures represented by the EMG team.

Prizes were also awarded to EMG team members whose raffle tickets were drawn toward the end of the pot luck. Team member earned raffle tickets during the course of the week by participating in various socially and environmentally conscious practices, including powering off computers at the end of the day and bringing in a coffee mug to use instead of paper coffee cups.

“The International Potluck was a great way to de-stress and relax right in the middle of our work day,” added EMG’s Office Coordinator Tawny Parra. “I enjoyed trying new and familiar foods while getting to know more about each team member’s respective cultural backgrounds. The chance to create a dish that is special to them and reflective of who they are, and then share it with others, makes this event a little more personal.”

About EMG (www.earthboundmediagroup.com)

EMG is a one-of-a-kind, technology-driven strategic marketing agency. Our singular goal is to evolve the digital and visual landscapes of business for corporations, brands and non-profits worldwide.

As a leader in the marketplace, EMG has single-handedly set a benchmark for complexity, creativity and vitality in the solutions we have provided for both our partners and clients alike.

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