

tyBit Goes Global in Seven New Languages

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Press release from: [tyBit, Inc](#)



(Fayetteville, NC) tyBit Unified Search, tyBit.com, today announced the release of the foreign language version (0.3.10.3) of its powerful toolbar. Known for its meteoric rise on the search engine stage, tyBit is leading the world in a search revolution. In order to reach as many people as possible, tyBit has extended its already powerful toolbar to include seven foreign languages. These languages are French, Spanish, German, Portuguese, Russian, Japanese and Chinese (in both traditional and simplified forms).

The usefulness of native languages is also having an immediate and dramatic impact on the news distribution business. IHT correspondent Anand Giridharadas articulated this interesting development very clearly, "foreign correspondents no longer cover one place for the exclusive benefit of readers somewhere else." The possibility to access multiple news sources online means that people do not any more just read the news specifically targeted at them, but can read news written for readers on the other side of the world. Hence, a foreign correspondent's audience has changed significantly: they are not just writing for people "somewhere else," rather "the reported-on are among the most avid consumers of what we report."

The new tyBit toolbar can be found at tyBit.com under Free Toolbar, or on any of the search result pages in tyBit. When you run the program, the installation wizard will walk you through the rest of the process. For those user's that have been using the tyBit toolbar but now want to use it in their native language, all they have to do is allow the toolbar to update itself and all of the language options will be available in the toolbar's option panel.

tyBit is the next generation of search technology. By combining the results from multiple engines, indices and online databases with the index generated by tyBit's futuristic grid-computing, tyBit delivers the most comprehensive results from a single source. With tyBit's customizable toolbar, it provides users with relevant results based on preference, location, source and timeliness of the sites. "There are many people that are tired of the current results they are getting from other search engines. They are wasting their time jumping from one engine to another to do the same search. With tyBit, they get all of these results in one place and with all of the duplicates weeded out," said Sean McCoy, Chief Marketing Officer at tyBit. "Now people all over the world can benefit from these same results in their own language."

About tyBit Unified Search:

tyBit offers a customizable toolbar that accelerates search. tyBit provides users relevant results based on preference, location, source and timeliness of the pages. As a client-side application and its partnership with Panda, tyBit's toolbar

protects information from being sent over the Internet and provides you with an additional layer of security.

tyBit offers advertisers Pay Per Click advertising campaigns that can include audio and video advertising. tyBit is a member of the Interactive Advertising Bureau, an industry trade association dedicated to maintaining the highest standards in online advertising.

For more information on tyBit partner programs and advertising, visit our Website at: www.tyBit.com.

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