

## New Upgrades to Blue Robin's WebLibrary™ Provides WFPL Increased Functionality and Efficiency

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Press release from: [Blue Robin, Inc.](#)



Waltham, MA February 2009... Blue Robin announces it has completed upgrades to their WebLibrary™ system that is currently being used by the Watertown Free Public Library (WFPL). WFPL has been using Blue Robin's WebLibrary™ since March 2006. The upgrades that were delivered free of charge, among many new administrative features, also includes room reservation engine and blog capabilities.

Designed as a framework for libraries to build and manage online communities, WebLibrary™ helps to reduce operating costs, easily share content across the organization, minimize risk, automate time-intensive and manual processes, and consolidate multiple Web sites onto a single platform for centralized management. Through user-friendly interfaces, roles-based authentication and security models, Blue Robin's Content Management empowers users to view, edit, create, or retire content, ensuring that all accessible distributed or published information is secure, accurate and up-to-date.

“We have noticed a growing trend in our web audience, and Blue Robin's Content Management System has enabled us to react in an agile and efficient manner to address this demand,” said Leone Cole, director of Watertown Free Public Library. “We have been very pleased with Blue Robin's support and its superior capabilities in addressing our Web Portal Management needs, including an integrated eNewsletter and Room Reservation Systems. The system offers the scalability needed to handle our ever growing web traffic and many easy-to-use tools that have helped us meet or exceed the expectations of our online constituencies.”

“Capturing and holding the attention of web visitors by offering them a friendly and helpful experience is critical for libraries and the web has become a primary vehicle for success on that front. Our goal is to offer libraries all the required tools they need to build and maintain a practical and useful online community. We are glad to be able to support the Watertown Library with all the building blocks they need to offer the best experience to all their constituencies.” adds Hadi Shavarini, CEO of Blue Robin.

Blue Robin provides and supports adaptable web infrastructure for businesses and organizations with 2 to 200 employees. Our cost effective web-based business automation solutions enable our clients to streamline their business processes, gain efficiency and accelerate their growth by leveraging the IT evolution. Over 250 clients continue to benefit from Blue Robin's personalized and friendly service achieving their business objectives successfully.

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[You can find this press release here](#)