

## Continuing Medical Education Certificate for Physicians: The Largest Search Engines for Continuing Medical Education Provide Assistance

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On 30 June 2009 the first 5-year period in which physicians in Germany have to prove their continuing medical education efforts will end. They can collect the required 250 CME points for the CME certificate of the medical associations by attending further education events. But where can the physician/dentist find suitable seminars, workshops etc.? The largest overview is provided by two search engines on the Internet: [www.medical-congresses.com](http://www.medical-congresses.com) and [www.dental-kongresse.de](http://www.dental-kongresse.de). Here, daily updated CME events are listed and physicians and dentists receive detailed information on all events. With over 90.000 events, the two websites host the largest databases worldwide for continuing medical and dental education.

“Our further education search engines on the web and the annually published congress calendar are more important than ever. Physicians are under high pressure to reach the obligatory amount of points and [www.medical-congresses.com](http://www.medical-congresses.com), [www.dental-kongresse.de](http://www.dental-kongresse.de) respectively, are great tools for them“, Matthias Haack, Manager of WEFRA Publishing, publisher of the congress calendar and provider of the congress search engines, explains.

Participants and organisers of CME events benefit equally: Physicians, chemists and dentists can find numerous seminars of their areas of interest and organisers enjoy the opportunity to publish their events completely free of charge. “With over one million page impressions per quarter, our search engines in the German DE version and the English COM version are the No. one addresses in the healthcare sector. Publications in our search engines guarantee organisers the highest amount of success in being found“, Haack explains.

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WEFRA Publishing is a marketing agency for print and online media such as congress search engines for medicine, pharmacy and dentistry, as well as the specialist for online media and online PR planning. Under the roof of the owner-operated WEFRA Werbeagentur GWA, we benefit from 75 years of tradition and experience in the healthcare field – in connection with the innovative strength and modernity of a new generation.

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