

DCI fights Global Recession: Recruits more employees as part of its expansion plans

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At a time when companies are thinking of cost-cutting initiatives and employee lay-offs, Dot Com Infoway (DCI) fights global recession by recruiting more employees and extending its business realms. The company, unlike several of its counterparts, is recruiting more employees as part of its expansion plans.

When the world cringes at the thought of global recession and executive lounges reverberate with talks of lay-offs and cost-cutting methods, Dot Com Infoway has charted out plans for expansion. Yes! The company, unperturbed by the recession blues, is laying out plans to expand itself on a global scale. In a move towards strategically launching itself on the recession-hit global arena, the company has started increasing its resources by recruiting new employees.

Recessions are never purely economic events. As businesses shed jobs, profits fall, investments are cut back and families find their main breadwinner looking for a job, social and political changes occur. An economically-inviable, socially-reticent and politically-unstable situation arises. A collective and collaborative effort is needed to fight back recession.

A dark economic crisis is looming large over the world. Lay-offs, cost-cuts and financial recessions have become the order of the day. Financial pundits say that this global recession will affect the IT industry to a great extent and that more than 20 million people will lose jobs. This has led to panic in the job market. Companies are no longer recruiting and several companies have started firing employees. Even if one survives a layoff in a company, the added stress of trying to be more productive, with fewer people, can leave everyone feeling a bit shell shocked. Worse still, excessive overtime can leave an employee feeling physically and emotionally drained. The recession is indeed hitting us hard.

This economic crisis has emerged in a new, changing era. Therefore, it requires new thinking and thoughtful policies and more daring prevention measures. The best way to kick-start the economy is to accelerate investment in measures that promote long-term economic growth and competitiveness. We should use the recession to accelerate our business to become an innovation-driven, green-economic company.

Dot Com Infoway has adopted an upbeat strategy for fighting recession. Realizing that lay-offs are not the right answers to recession, the company has planned to motivate and encourage talent through incentives and perks. In consideration of the best health of the company, Dot Com Infoway has invented innovative ways to manage the current global meltdown.

In a daring move, the company has boosted its expansion plans with a fresh supply of resources. Saying a strict "NO" to recession, it has began recruiting new employees to support its expansion plans. With many big clients opting for SMB companies, Dot Com Infoway is eyeing on bigger companies and plum software projects.

The Managing Director and CEO of the company Mr. C. R. Venkatesh opines: "In spite of the severe financial global meltdown, we are overwhelmed by the exemplary performances from our valuable employees. DCI and its clients are doing well and we are continuously impressing our clients, thanks to the performance of our employees."

Taking things in a daring spirit, the company is all set to add to its team strength by recruiting more employees. Financially sound and stable, the company is growing from strength to strength. The Human Resources department of the company shows no sign of lack of want for resources in the company.

The DCI team, on the whole, is on an upbeat mode, never ready to allow recession anywhere near it.

To know more about Dot Com Infoway, visit www.dotcominfoway.com

Dot Com Infoway is an Offshore Application Development and Outsourcing Company having a team of 300+ developers. Services include software development, web development, web design and Internet Marketing. DCI has mastered the nuances of the business world and a company that understands every hue of customer requirements. We have chosen a strategic global model that delivers ace service and premium quality products to our clients at affordable prices. We are committed towards building lasting partnerships with our clients by ensuring satisfaction and success.

C.R Venkatesh
Managing Director & CEO
Dot Com Infoway
Plot No 3, Vaigai Colony II Floor
Anna Nagar,
Madurai - 625 020
Tamil Nadu,
India
Tel: +91-452-2522257
Email: crv@dcf.in
Website: www.dotcominfoway.com

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